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# 1982

## Census of Retail Trade

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RC82-A-51

GEOGRAPHIC AREA SERIES

# Wyoming



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The publications  
from the 1982 Economic and  
Agriculture Censuses are dedicated  
to the memory of Shirley Kallek,  
Associate Director for Economic Fields.  
During her career at the Bureau of the  
Census (1955 to 1983), she continually  
directed efforts to improve  
the timeliness and accuracy of  
economic statistics.

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# 1982 Census of Retail Trade

RC82-A-51

GEOGRAPHIC AREA SERIES

## Wyoming

Issued April 1984



**U.S. Department of Commerce**

**Malcolm Baldrige**, Secretary

**Clarence J. Brown**, Deputy Secretary

**Sidney Jones**, Under Secretary for  
Economic Affairs

**BUREAU OF THE CENSUS**

**John G. Keane**,

Director



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# INTRODUCTION

## ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was taken again for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications<sup>1</sup> (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949,

1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

## USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

## AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

## CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, and number of employees. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.

<sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

2. Each State and the District of Columbia.
3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000<sup>4</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>4</sup> Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside standard metropolitan statistical areas.
6. Each county or county equivalent.<sup>5 6</sup>
7. Each municipality of 2,500 inhabitants or more incorporated as cities, boroughs, villages, or towns.<sup>4 5</sup>

For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.

8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>4</sup>

Data are published in the 1982 Census of Retail Trade, Major Retail Centers series, RC82-C, for each central business district (CBD) in SMSA central cities and other SMSA cities with 50,000 inhabitants or more that chose to participate in the delineation of a CBD, and for each major retail center other than a CBD in an SMSA.

<sup>2</sup> Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

<sup>3</sup> On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the State and Metropolitan Area Data Book, and limited 1982 data will be published in the 1985 edition.

<sup>4</sup> According to 1980 Census of Population.

<sup>5</sup> Those defined as of January 1, 1982.

<sup>6</sup> See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more complete explanation of census coverage and methodology.

MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time and personnel, on computer tape or in tabular form. The data

will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- \*\* Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service (IRS). However, data for 1982 available only for total retail trade for all geographic areas. Establishments without payroll could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
- Represents zero.
- †† Available only for total retail trade. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) form 1040C. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
- (D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
- (IC) Independent city.
- (NA) Not available.
- (NC) Not comparable.
- (X) Not applicable.
- n.e.c. Not elsewhere classified.
- pt. Part.
- SIC Standard Industrial Classification.
- SCSA Standard Consolidated Statistical Area.
- SMSA Standard Metropolitan Statistical Area.

# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
<b>GEOGRAPHIC AREAS</b>										
The State. . . . .	X	X	X					X	X	X
SMSA's in the State. . . . .				X						
Area of the State not in any SMSA. . . . .					X					
Counties in the State. . . . .						<sup>1</sup> X		X	X	
Places in the State. . . . .							<sup>1</sup> X	<sup>2</sup> X		<sup>2</sup> X
<b>DATA ITEMS</b>										
<b>All establishments:</b>										
Establishments. . . . .	X	X		X	X	X	X	X		
Sales. . . . .	X	X		X	X	X	X	X		
Unincorporated businesses. . . . .	X			X	X	X	X	X		
Number of inhabitants per establishment. . . . .			X							
<b>1977 to 1982 comparative statistics (establishments, sales). . . . .</b>										
Sales per capita. . . . .		X	X							
Sales per establishment. . . . .			X							
Counties ranked by volume of sales. . . . .									X	
Places ranked by volume of sales. . . . .										<sup>2</sup> X
<b>Establishments with payroll:</b>										
Establishments. . . . .	X			X	X	X	X	X		
Sales. . . . .	X	X		X	X	X	X	X		
Annual payroll. . . . .	X	X		X	X	X	X	X		
First quarter payroll. . . . .	X			X	X	X	X	X		
Paid employees for pay period including March 12, 1982. . . . .	X			X	X	X	X	X		
<b>1977 to 1982 comparative statistics (sales, payroll). . . . .</b>										
Sales per establishment. . . . .		X	X							
Sales per employee. . . . .			X							
Payroll per employee. . . . .			X							
Employees per establishment. . . . .			X							
<b>Establishments without payroll:</b>										
Sales per establishment. . . . .			X							

<sup>1</sup> Includes areas with 500 retail establishments or more.

<sup>2</sup> Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

# Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports

Report and geographic area	Information shown in reports										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Sales per capita and selected ratios	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States . . . . .	X	X	X	X	X						
State . . . . .	X	X	X	X	X						
SCSA . . . . .	X	X	X	X							
SMSA . . . . .	X	X	X	X							
County . . . . .	X	X	X	X							
Place . . . . .	X	X	X	X							
<b>MAJOR RETAIL CENTERS</b>											
SMSA . . . . .	X	X									
City . . . . .	X	X	X	X							
CBD . . . . .	X	X	X	X							
MRC . . . . .	X	X	X	X							
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States . . . . .	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States . . . . .		X	X							X	<sup>1</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States . . . . .	X	X				X					
State . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
SMSA . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States . . . . .	X	X	X	X							<sup>3</sup> X
State . . . . .	X	X	X	X							<sup>3</sup> X
SMSA . . . . .	X	X	X	X							<sup>3</sup> X

<sup>1</sup> Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>2</sup> Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available only on microfiche.

<sup>3</sup> For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.



## CONTENTS

[Page numbers listed here omit the prefix that appears as part of the number of each page]

	Page
Introduction . . . . .	III
Users' Guide for Locating Statistics in This Report by Table Number . . . . .	VI
Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports . . . . .	VII
Summary of Findings . . . . .	3

### TABLES

1. Summary Statistics for the State: 1982 . . . . .	4
2. Comparative Statistics for the State: 1982 and 1977 . . . . .	6
3. Selected Ratios for the State: 1982 . . . . .	8
4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982 . . . . .	10
5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982 . . . . .	11
6. Summary Statistics for Counties With 500 Establishments or More: 1982 . . . . .	12
7. Summary Statistics for Places With 500 Establishments or More: 1982 . . . . .	14
8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: 1982 . . . . .	16
9. Counties Ranked by Volume of Sales: 1982 . . . . .	18
10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982 . . . . .	18

### APPENDIXES

A. General Explanation . . . . .	A-1
B. General Questions . . . . .	B-1
C. Kind-of-Business Titles and Reporting-Form Numbers . . . . .	C-1
D. Standard Metropolitan Statistical Areas . . . . .	D-1
E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982 . . . . .	E-1
F. Geographic Notes . . . . .	F-1

Publication Program . . . . .	Inside back cover
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# SUMMARY OF FINDINGS

Data from the 1982 Census of Retail Trade show that Wyoming's 5,616 retail stores had sales totaling \$2.8 billion. In 1977, 4,709 stores had sales of \$1.65 billion. These data also revealed that the State's 3,805 retail establishments with payroll registered \$2.7 billion in sales in 1982, compared to sales of \$1.59 billion by 3,398 stores in 1977.

For establishments with payroll, sales of grocery stores accounted for 22.0 percent of the State's total sales by retailers in 1982, compared to 19.1 percent in 1977. Other leading retail kinds of business in 1982 were new car dealers with 14.8 percent of sales, gasoline service stations with 14.5 percent, restaurants and lunchrooms with 4.5 percent, and lumber and building materials dealers with 4.3 percent.

For 1982, sales for all retailers in Wyoming averaged \$502 thousand per establishment, compared to \$350 thousand in 1977. Sales for establishments with payroll averaged \$722 thousand in 1982, compared to \$469 thousand in 1977. In 1982, discount department stores (excluding leased departments) averaged \$4.4 million per establishment; new car dealers, \$3.8 million; grocery stores, \$2.6 million; drug stores, \$862 thousand; and furniture stores, \$463 thousand.

For retail establishments with payroll, 1982 sales per employee averaged \$75 thousand. New car dealers had sales per employee of \$183 thousand, which contrasts sharply with the \$20 thousand per employee average for restaurants and lunchrooms.

The 1982 payroll of retailers in the State amounted to \$324 million, compared to \$179 million for 1977. Payroll as a percent of sales of establishments with payroll averaged 12 percent for all retailers, ranging from a high of 28 percent for restaurants and lunchrooms to a low of 6 percent for gasoline service stations.

There were 36,821 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1982, compared to 27,454 employees in 1977. Restaurants and lunchrooms were the largest employers, with 6,277 employees; followed by grocery stores, 4,599 employees; and refreshment places, 4,172.

Natrona County led all counties in the State, accounting for 18 percent of total sales by retailers. Casper had the largest sales among all places in the State, with 17 percent of the State total.

Table 1. **Summary Statistics for the State: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>Retail trade<sup>2</sup></b> -----	<b>5 616</b>	<b>2 818 525</b>	<b>2 956</b>	<b>536</b>	<b>3 805</b>	<b>2 747 546</b>	<b>323 858</b>	<b>75 933</b>	<b>36 821</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> -----	††	††	††	††	270	198 218	23 291	5 581	1 798
521, 3	Building materials and supply stores-----	††	††	††	††	142	127 540	15 238	3 686	1 053
521	Lumber and other building materials dealers-----	††	††	††	††	109	117 513	13 303	3 199	901
523	Paint, glass, and wallpaper stores-----	††	††	††	††	33	10 027	1 935	487	152
525	Hardware stores-----	††	††	††	††	70	38 422	5 007	1 194	503
526	Retail nurseries, lawn and garden supply stores-----	††	††	††	††	17	4 214	845	132	86
527	Mobile home dealers-----	††	††	††	††	41	28 042	2 201	569	156
53	<b>General merchandise group stores</b> -----	††	††	††	††	123	189 298	22 800	4 651	2 684
531	Department stores (incl. leased depts.) <sup>3</sup> 4-----	††	††	††	††	19	107 825	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> -----	††	††	††	††	19	(D)	(D)	(D)	(D)
531 pt.	Conventional <sup>3</sup> -----	††	††	††	††	1	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising <sup>3</sup> -----	††	††	††	††	13	57 729	7 510	1 645	995
531 pt.	National chain <sup>3</sup> -----	††	††	††	††	5	(D)	(D)	(D)	(D)
533	Variety stores-----	††	††	††	††	31	24 423	3 121	663	434
539	Miscellaneous general merchandise stores-----	††	††	††	††	73	77 973	7 693	1 495	798
54	<b>Food stores</b> -----	††	††	††	††	315	620 091	59 033	13 442	4 982
541	Grocery stores-----	††	††	††	††	237	605 693	56 560	12 880	4 599
542	Meat and fish (seafood) markets-----	††	††	††	††	16	3 973	402	82	63
546	Retail bakeries-----	††	††	††	††	34	4 340	1 254	291	223
5462	Retail bakeries—baking and selling-----	††	††	††	††	33	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only-----	††	††	††	††	1	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores-----	††	††	††	††	28	6 085	817	189	97
543	Fruit stores and vegetable markets-----	††	††	††	††	-	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores-----	††	††	††	††	7	682	133	26	28
545	Dairy products stores-----	††	††	††	††	4	841	101	19	12
549	Miscellaneous food stores-----	††	††	††	††	17	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers</b> -----	††	††	††	††	265	487 660	46 882	12 134	2 986
551	Motor vehicle dealers—new and used cars-----	††	††	††	††	108	405 937	35 970	9 609	2 214
552	Motor vehicle dealers—used cars only-----	††	††	††	††	20	12 650	822	205	74
553	Auto and home supply stores-----	††	††	††	††	106	50 675	8 394	1 952	574
553 pt.	Tire, battery, and accessory dealers-----	††	††	††	††	99	48 308	8 101	1 892	548
553 pt.	Other auto and home supply stores-----	††	††	††	††	7	2 367	293	60	26
555, 6, 7, 9	Miscellaneous automotive dealers-----	††	††	††	††	31	18 398	1 696	368	124
555	Boat dealers-----	††	††	††	††	4	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers-----	††	††	††	††	9	8 783	717	154	42
557	Motorcycle dealers-----	††	††	††	††	17	7 296	719	148	59
559	Automotive dealers, n.e.c.-----	††	††	††	††	1	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> -----	††	††	††	††	430	398 618	22 842	5 135	2 475
56	<b>Apparel and accessory stores</b> -----	††	††	††	††	386	136 408	18 451	4 835	2 498
561	Men's and boys' clothing and furnishings stores-----	††	††	††	††	35	13 111	1 863	475	215
562, 3, 8	Women's clothing and specialty stores and furriers-----	††	††	††	††	119	32 445	3 883	922	623
562	Women's ready-to-wear stores-----	††	††	††	††	112	31 126	3 669	836	570
563, 8	Women's accessory and specialty stores and furriers-----	††	††	††	††	7	1 319	214	86	53
565	Family clothing stores-----	††	††	††	††	108	67 607	9 690	2 760	1 234
566	Shoe stores-----	††	††	††	††	89	18 546	2 391	535	311
566 pt.	Men's shoe stores-----	††	††	††	††	4	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores-----	††	††	††	††	15	1 899	294	67	42
566 pt.	Children's and juveniles' shoe stores-----	††	††	††	††	1	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores-----	††	††	††	††	69	15 834	2 013	456	260
564, 9	Other apparel and accessory stores-----	††	††	††	††	35	4 699	624	143	115
564	Children's and infants' wear stores-----	††	††	††	††	14	2 371	350	81	66
569	Miscellaneous apparel and accessory stores-----	††	††	††	††	21	2 328	274	62	49
57	<b>Furniture, home furnishings, and equipment stores</b> -----	††	††	††	††	252	92 807	13 072	3 111	1 190
5712	Furniture stores-----	††	††	††	††	73	33 826	5 085	1 270	429
5713, 4, 9	Home furnishing stores-----	††	††	††	††	67	17 592	2 352	552	231
5713	Floor covering stores-----	††	††	††	††	40	14 073	1 751	411	136
5714	Drapery, curtain, and upholstery stores-----	††	††	††	††	10	1 254	266	70	38
5719	Miscellaneous home furnishing stores-----	††	††	††	††	17	2 265	335	71	57
572	Household appliance stores-----	††	††	††	††	29	11 732	1 649	394	137
573	Radio, television, and music stores-----	††	††	††	††	83	29 657	4 006	895	393
5732	Radio and television stores-----	††	††	††	††	55	20 252	2 709	598	260
5733	Music stores-----	††	††	††	††	28	9 405	1 297	297	133
5733 pt.	Record shops-----	††	††	††	††	13	4 700	432	103	61
5733 pt.	Musical instrument stores-----	††	††	††	††	15	4 705	865	194	72

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
58	Eating and drinking places -----	††	††	††	††	897	277 965	70 571	15 947	12 964
5812	Eating places -----	††	††	††	††	694	228 086	60 894	13 617	11 257
5812 pt.	Restaurants and lunchrooms -----	..	..	..	..	358	122 474	34 298	7 674	6 277
5812 pt.	Cafeterias -----	..	..	..	..	6	1 825	582	130	89
5812 pt.	Refreshment places -----	..	..	..	..	303	89 149	21 136	4 601	4 172
5812 pt.	Other eating places -----	..	..	..	..	27	14 638	4 878	1 212	719
5813	Drinking places (alcoholic beverages) -----	††	††	††	††	203	49 879	9 677	2 330	1 707
591	Drug and proprietary stores -----	††	††	††	††	110	91 405	11 893	2 801	1 187
591 pt.	Drug stores -----	..	..	..	..	103	88 831	11 703	2 754	1 148
591 pt.	Proprietary stores -----	..	..	..	..	7	2 574	190	47	39
59 ex. 591	Miscellaneous retail stores <sup>2</sup> -----	††	††	††	††	757	255 076	35 023	8 296	4 057
592	Liquor stores -----	††	††	††	††	144	65 689	7 440	1 760	1 063
593	Used merchandise stores -----	††	††	††	††	31	6 337	1 592	375	182
594	Miscellaneous shopping goods stores -----	††	††	††	††	316	75 406	11 258	2 658	1 357
5941	Sporting goods stores and bicycle shops -----	††	††	††	††	82	30 643	4 286	1 058	437
5941 pt.	General line sporting goods stores -----	..	..	..	..	48	20 301	2 773	672	266
5941 pt.	Specialty line sporting goods stores -----	..	..	..	..	34	10 342	1 513	386	171
5942	Book stores -----	††	††	††	††	26	3 598	410	95	83
5943	Stationery stores -----	††	††	††	††	11	3 525	469	120	56
5944	Jewelry stores -----	††	††	††	††	58	15 333	3 004	712	290
5945	Hobby, toy, and game shops -----	††	††	††	††	26	2 987	429	100	98
5946	Camera and photographic supply stores -----	††	††	††	††	10	3 650	497	116	50
5947	Gift, novelty, and souvenir shops -----	††	††	††	††	71	11 788	1 703	352	245
5948	Luggage and leather goods stores -----	††	††	††	††	8	541	77	18	10
5949	Sewing, needlework, and piece goods stores -----	††	††	††	††	24	3 341	383	87	88
596	Nonstore retailers <sup>2</sup> -----	††	††	††	††	70	51 708	6 981	1 711	607
5961	Mail order houses -----	††	††	††	††	46	46 791	6 193	1 528	499
5962	Automatic merchandising machine operators -----	††	††	††	††	11	2 377	342	79	32
5963	Direct selling establishments <sup>2</sup> -----	††	††	††	††	13	2 540	446	104	76
598	Fuel and ice dealers -----	††	††	††	††	43	28 114	3 007	720	245
5983	Fuel oil dealers -----	††	††	††	††	3	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	††	††	††	††	36	24 851	2 746	650	219
5982	Fuel and ice dealers, n.e.c. -----	††	††	††	††	4	(D)	(D)	(D)	(D)
5992	Florists -----	††	††	††	††	62	8 458	1 818	420	307
5993	Cigar stores and stands -----	††	††	††	††	3	411	67	20	10
5994	News dealers and newsstands -----	††	††	††	††	3	990	134	30	19
5999	Miscellaneous retail stores, n.e.c. -----	††	††	††	††	85	17 963	2 726	602	267
5999 pt.	Optical goods stores -----	..	..	..	..	17	2 246	529	107	41
5999 pt.	Pet shops -----	..	..	..	..	10	911	179	42	32
5999 pt.	Typewriter stores -----	..	..	..	..	6	2 845	431	85	27
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	..	..	..	..	52	11 961	1 587	368	167

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

# Table 2. Comparative Statistics for the State: 1982 and 1977

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>					Establishments with payroll <sup>1</sup>					
		1982 (number)	1977 (number)	Sales			Sales			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
	<b>Retail trade<sup>2</sup></b> -----	5 616	4 709	2 818 525	1 648 492	71.0	2 747 546	1 593 352	72.4	323 858	179 393	80.5
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> -----	††	307	††	147 571	(NA)	198 218	144 590	37.1	23 291	13 966	66.
521, 3	Building materials and supply stores -----	††	144	††	90 645	(NA)	127 540	89 480	42.5	15 238	9 048	68.4
521	Lumber and other building materials dealers -----	††	114	††	(D)	(NA)	117 513	82 229	42.9	13 303	7 656	73.8
523	Paint, glass, and wallpaper stores -----	††	30	††	(D)	(NA)	10 027	7 251	38.3	1 935	1 392	39.0
525	Hardware stores -----	††	85	††	17 018	(NA)	38 422	15 699	144.7	5 007	1 673	199.3
526	Retail nurseries, lawn and garden supply stores -----	††	22	††	2 224	(NA)	4 214	2 132	97.7	845	517	63.4
527	Mobile home dealers -----	††	56	††	37 684	(NA)	28 042	37 279	-24.8	2 201	2 728	-19.3
53	<b>General merchandise group stores</b> -----	††	151	††	127 577	(NA)	189 298	126 367	49.8	22 800	13 669	66.8
531	Department stores (incl. leased depts.) <sup>3 4</sup> -----	††	13	††	63 703	(NA)	107 825	63 703	69.3	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> -----	††	13	††	56 338	(NA)	(D)	56 338	(D)	(D)	6 712	(D)
531 pt.	Conventional <sup>3</sup> -----	††	(NA)	††	(NA)	(NA)	(D)	(NA)	(NA)	(D)	(NA)	(NA)
531 pt.	Discount or mass merchandising <sup>3</sup> -----	††	(NA)	††	(NA)	(NA)	57 729	(NA)	(NA)	7 510	(NA)	(NA)
531 pt.	National chain <sup>3</sup> -----	††	(NA)	††	(NA)	(NA)	(D)	(NA)	(NA)	(D)	(NA)	(NA)
533	Variety stores -----	††	39	††	12 497	(NA)	24 423	12 222	99.8	3 121	1 637	90.7
539	Miscellaneous general merchandise stores -----	††	99	††	58 742	(NA)	77 973	57 807	34.9	7 693	5 320	44.6
54	<b>Food stores</b> -----	††	331	††	313 211	(NA)	620 091	308 852	100.8	59 033	27 834	112.1
541	Grocery stores -----	††	232	††	307 068	(NA)	605 693	304 889	98.7	56 560	27 131	108.5
542	Meat and fish (seafood) markets -----	††	22	††	1 434	(NA)	3 973	1 090	264.5	402	123	226.8
546	Retail bakeries -----	††	26	††	(D)	(NA)	4 340	1 795	141.8	1 254	428	193.0
5462	Retail bakeries—baking and selling -----	††	..	††	..	..	(D)	(D)	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only -----	..	..	..	..	..	(D)	(D)	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores -----	††	51	††	(D)	(NA)	6 085	(D)	(D)	817	(D)	(D)
543	Fruit stores and vegetable markets -----	††	6	††	(D)	(NA)	(D)	(D)	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores -----	††	10	††	339	(NA)	682	199	242.7	133	38	250.0
545	Dairy products stores -----	††	7	††	844	(NA)	841	(D)	(D)	101	(D)	(D)
549	Miscellaneous food stores -----	††	28	††	1 217	(NA)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	<b>Automotive dealers</b> -----	††	358	††	344 626	(NA)	487 660	337 165	44.6	46 882	30 514	53.6
551	Motor vehicle dealers—new and used cars -----	††	113	††	278 559	(NA)	405 937	278 559	45.7	35 970	24 161	48.9
552	Motor vehicle dealers—used cars only -----	††	68	††	17 274	(NA)	12 650	12 543	.9	822	664	23.8
553	Auto and home supply stores -----	††	101	††	30 731	(NA)	50 675	29 797	70.1	8 394	4 343	93.3
553 pt.	Tire, battery, and accessory dealers -----	..	..	..	..	..	48 308	(D)	(D)	8 101	(D)	(D)
553 pt.	Other auto and home supply stores -----	..	..	..	..	..	2 367	(D)	(D)	293	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers -----	††	76	††	18 062	(NA)	18 398	16 266	13.1	1 696	1 346	26.0
555	Boat dealers -----	††	7	††	(D)	(NA)	(D)	(D)	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers -----	††	30	††	(D)	(NA)	8 783	9 005	-2.5	717	657	9.1
557	Motorcycle dealers -----	††	24	††	5 653	(NA)	7 296	5 203	40.2	719	512	40.4
559	Automotive dealers, n.e.c. -----	††	15	††	(D)	(NA)	(D)	(D)	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> -----	††	648	††	214 100	(NA)	398 618	203 956	95.4	22 842	15 333	49.0
56	<b>Apparel and accessory stores</b> -----	††	343	††	80 110	(NA)	136 408	78 453	73.9	18 451	11 242	64.1
561	Men's and boys' clothing and furnishings stores -----	††	40	††	(D)	(NA)	13 111	8 576	52.9	1 863	1 253	48.7
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	120	††	14 635	(NA)	32 445	14 118	129.8	3 883	1 821	113.2
562	Women's ready-to-wear stores -----	††	105	††	14 209	(NA)	31 126	13 906	123.8	3 669	1 788	105.2
563, 8	Women's accessory and specialty stores and furriers -----	††	15	††	426	(NA)	1 319	212	522.2	214	33	548.5
565	Family clothing stores -----	††	102	††	44 535	(NA)	67 607	43 661	54.8	9 690	6 455	50.1
566	Shoe stores -----	††	52	††	8 808	(NA)	18 546	8 731	112.4	2 391	1 180	102.6
566 pt.	Men's shoe stores -----	..	..	..	..	..	(D)	357	(D)	(D)	31	(D)
566 pt.	Women's shoe stores -----	..	..	..	..	..	1 899	(D)	(D)	294	(D)	(D)
566 pt.	Children's and juveniles' shoe stores -----	..	..	..	..	..	(D)	(D)	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores -----	..	..	..	..	..	15 834	7 871	101.2	2 013	1 068	88.5
564, 9	Other apparel and accessory stores -----	††	29	††	(D)	(NA)	4 699	3 367	39.6	624	533	17.1
564	Children's and infants' wear stores -----	††	8	††	(D)	(NA)	2 371	1 216	95.0	350	229	52.8
569	Miscellaneous apparel and accessory stores -----	††	21	††	2 325	(NA)	2 328	2 151	8.2	274	304	-9.9

See footnotes at end of table.

Table 2. **Comparative Statistics for the State: 1982 and 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>					Establishments with payroll <sup>1</sup>					
		1982 (number)	1977 (number)	Sales			Sales			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
57	<b>Furniture, home furnishings, and equipment stores</b> -----	††	331	††	68 006	(NA)	92 807	64 049	44.9	13 072	8 867	47.4
5712	Furniture stores -----	††	77	††	26 641	(NA)	33 826	26 085	29.7	5 065	3 597	40.8
5713, 4, 9	Home furnishing stores-----	††	117	††	11 448	(NA)	17 592	10 720	64.1	2 352	1 357	73.3
5713	Floor covering stores -----	††	45	††	9 023	(NA)	14 073	8 807	59.8	1 751	1 061	65.0
5714	Drapery, curtain, and upholstery stores -----	††	33	††	1 053	(NA)	1 254	849	47.7	266	171	55.6
5719	Miscellaneous home furnishing stores -----	††	39	††	1 372	(NA)	2 265	1 064	112.9	335	125	168.0
572	Household appliance stores -----	††	57	††	12 426	(NA)	11 732	11 019	6.5	1 649	1 632	1.0
573	Radio, television, and music stores -----	††	80	††	17 491	(NA)	29 657	16 225	82.8	4 006	2 281	75.6
5732	Radio and television stores -----	††	55	††	13 434	(NA)	20 252	12 881	57.2	2 709	1 913	41.6
5733	Music stores -----	††	25	††	4 057	(NA)	9 405	3 344	181.3	1 297	368	252.4
5733 pt.	Record shops -----	††	..	††	..	..	4 700	934	403.2	432	41	953.7
5733 pt.	Musical instrument stores -----	††	..	††	..	..	4 705	2 410	95.2	865	327	164.5
58	<b>Eating and drinking places</b> -----	††	868	††	147 035	(NA)	277 965	143 814	93.3	70 571	34 171	106.5
5812	Eating places -----	††	619	††	114 058	(NA)	228 086	112 313	103.1	60 894	28 300	115.2
5812 pt.	Restaurants and lunchrooms -----	††	..	††	..	..	122 474	69 312	76.7	34 298	18 418	86.2
5812 pt.	Cafeterias -----	††	..	††	..	..	1 825	2 063	-11.5	582	543	7.2
5812 pt.	Refreshment places -----	††	..	††	..	..	89 149	38 965	128.8	21 136	8 755	141.4
5812 pt.	Other eating places -----	††	..	††	..	..	14 638	1 973	641.9	4 878	584	735.3
5813	Drinking places (alcoholic beverages) ---	††	249	††	32 977	(NA)	49 879	31 501	58.3	9 677	5 871	64.8
591	<b>Drug and proprietary stores</b> -----	††	113	††	48 816	(NA)	91 405	48 161	89.8	11 893	6 926	71.7
591 pt.	Drug stores -----	††	..	††	..	..	88 831	47 457	87.2	11 703	6 874	70.3
591 pt.	Proprietary stores -----	††	..	††	..	..	2 574	704	265.6	190	52	265.4
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> -----	††	1 259	††	157 440	(NA)	255 076	137 945	84.9	35 023	16 871	107.6
592	Liquor stores -----	††	143	††	34 921	(NA)	65 689	32 343	103.1	7 440	3 865	92.5
593	Used merchandise stores -----	††	95	††	6 862	(NA)	6 337	5 615	12.9	1 592	982	62.1
594	Miscellaneous shopping goods stores ---	††	515	††	41 896	(NA)	75 406	35 824	110.5	11 258	4 525	148.8
5941	Sporting goods stores and bicycle shops -----	††	149	††	17 288	(NA)	30 643	14 734	108.0	4 286	1 778	141.1
5941 pt.	General line sporting goods stores ---	††	..	††	..	..	20 301	9 439	115.1	2 773	1 138	143.7
5941 pt.	Specialty line sporting goods stores -----	††	..	††	..	..	10 342	5 295	95.3	1 513	640	136.4
5942	Book stores -----	††	28	††	1 573	(NA)	3 598	(D)	(D)	410	(D)	(D)
5943	Stationery stores -----	††	14	††	(D)	(NA)	3 525	1 854	90.1	469	216	117.1
5944	Jewelry stores -----	††	103	††	9 443	(NA)	15 333	8 300	84.7	3 004	1 170	156.8
5945	Hobby, toy, and game shops -----	††	41	††	860	(NA)	2 987	(D)	(D)	429	(D)	(D)
5946	Camera and photographic supply stores -----	††	11	††	1 163	(NA)	3 650	(D)	(D)	497	(D)	(D)
5947	Gift, novelty, and souvenir shops -----	††	108	††	6 277	(NA)	11 788	5 240	125.0	1 703	749	127.4
5948	Luggage and leather goods stores -----	††	8	††	(D)	(NA)	541	(D)	(D)	77	(D)	(D)
5949	Sewing, needlework, and piece goods stores -----	††	53	††	2 963	(NA)	3 341	2 411	38.6	383	251	52.6
596	<b>Nonstore retailers<sup>2</sup></b> -----	††	95	††	39 476	(NA)	51 708	38 419	34.6	6 981	3 749	86.2
5961	Mail order houses -----	††	53	††	31 321	(NA)	46 791	30 949	51.2	6 193	3 008	105.9
5962	Automatic merchandising machine operators -----	††	29	††	3 945	(NA)	2 377	3 260	-27.1	342	406	-15.8
5963	Direct selling establishments <sup>2</sup> -----	††	13	††	4 210	(NA)	2 540	4 210	-39.7	446	335	33.1
598	<b>Fuel and ice dealers</b> -----	††	73	††	15 957	(NA)	28 114	13 752	104.4	3 007	1 532	96.3
5983	Fuel oil dealers -----	††	29	††	4 808	(NA)	(D)	(D)	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers -----	††	34	††	10 839	(NA)	24 851	(D)	(D)	2 746	(D)	(D)
5982	Fuel and ice dealers, n.e.c. -----	††	10	††	310	(NA)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists -----	††	66	††	5 138	(NA)	8 458	4 668	81.2	1 818	957	90.0
5993	Cigar stores and stands -----	††	2	††	(D)	(NA)	411	-	-	67	-	-
5994	News dealers and newsstands -----	††	15	††	1 050	(NA)	990	912	8.6	134	110	21.8
5999	<b>Miscellaneous retail stores, n.e.c.</b> -----	††	255	††	(D)	(NA)	17 963	6 412	180.1	2 726	1 151	136.8
5999 pt.	Optical goods stores -----	††	..	††	..	..	2 246	1 060	111.9	529	234	126.1
5999 pt.	Pet shops -----	††	..	††	..	..	911	274	232.5	179	42	326.2
5999 pt.	Typewriter stores -----	††	..	††	..	..	2 845	652	336.3	431	159	171.1
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	††	..	††	..	..	11 961	4 426	170.2	1 587	716	121.6

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. Data for 1977 adjusted for comparable treatment of leased departments between 1977 and 1982. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 3. Selected Ratios for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>			Establishments with payroll <sup>1</sup>				Establishments without payroll—Sales per establishment <sup>1</sup> (dollars)
		Inhabitants per establishment <sup>2</sup> (number)	Sales		Sales		Annual payroll per employee <sup>3</sup> (dollars)	Employees per establishment <sup>3</sup> (number)	
			Per capita <sup>2</sup> (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee <sup>3</sup> (dollars)			
	<b>Retail trade<sup>4</sup> .....</b>	<b>84</b>	<b>6 003</b>	<b>501 874</b>	<b>722 088</b>	<b>74 619</b>	<b>8 795</b>	<b>10</b>	<b>39 193</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	††	††	††	734 141	110 244	12 954	7	††
521, 3	Building materials and supply stores .....	††	††	††	898 169	121 121	14 471	7	††
521	Lumber and other building materials dealers .....	††	††	††	1 078 101	130 425	14 765	8	††
523	Paint, glass, and wallpaper stores .....	††	††	††	303 848	65 967	12 730	5	††
525	Hardware stores .....	††	††	††	548 886	76 386	9 954	7	††
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	247 882	49 000	9 826	5	††
527	Mobile home dealers .....	††	††	††	683 951	179 756	14 109	4	††
53	<b>General merchandise group stores .....</b>	††	††	††	1 539 008	70 528	8 495	22	††
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	††	††	††	5 675 000	(NA)	(NA)	(NA)	††
531	Department stores (excl. leased depts.) <sup>5</sup> .....	††	††	††	(D)	(D)	(D)	(D)	††
531 pt.	Conventional <sup>5</sup> .....	††	††	††	(D)	(D)	(D)	(D)	††
531 pt.	Discount or mass merchandising <sup>5</sup> .....	††	††	††	4 440 692	58 019	7 548	77	††
531 pt.	National chain <sup>5</sup> .....	††	††	††	(D)	(D)	(D)	(D)	††
533	Variety stores .....	††	††	††	787 839	56 274	7 191	14	††
539	Miscellaneous general merchandise stores .....	††	††	††	1 068 123	97 711	9 640	11	††
54	<b>Food stores .....</b>	††	††	††	1 968 543	124 466	11 849	16	††
541	Grocery stores .....	††	††	††	2 555 667	131 701	12 298	19	††
542	Meat and fish (seafood) markets .....	††	††	††	248 313	63 063	6 381	4	††
546	Retail bakeries .....	††	††	††	127 647	19 462	5 623	7	††
5462	Retail bakeries—baking and selling .....	††	††	††	(D)	(D)	(D)	(D)	††
5463	Retail bakeries—selling only .....	††	††	††	(D)	(D)	(D)	(D)	††
543, 4, 5, 9	Other food stores .....	††	††	††	217 321	62 732	8 423	3	††
543	Fruit stores and vegetable markets .....	††	††	††	(D)	(D)	(D)	(D)	††
544	Candy, nut, and confectionery stores .....	††	††	††	97 429	24 357	4 750	4	††
545	Dairy products stores .....	††	††	††	210 250	70 083	8 417	3	††
549	Miscellaneous food stores .....	††	††	††	(D)	(D)	(D)	(D)	††
55 ex. 554	<b>Automotive dealers .....</b>	††	††	††	1 840 226	163 315	15 701	11	††
551	Motor vehicle dealers—new and used cars .....	††	††	††	3 758 676	183 350	16 247	21	††
552	Motor vehicle dealers—used cars only .....	††	††	††	632 500	170 946	11 108	4	††
553	Auto and home supply stores .....	††	††	††	478 066	88 284	14 624	5	††
553 pt.	Tire, battery, and accessory dealers .....	††	††	††	487 960	88 153	14 783	6	††
553 pt.	Other auto and home supply stores .....	††	††	††	338 143	91 038	11 269	4	††
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	593 484	148 371	13 677	4	††
555	Boat dealers .....	††	††	††	(D)	(D)	(D)	(D)	††
556	Recreational and utility trailer dealers .....	††	††	††	975 889	209 119	17 071	5	††
557	Motorcycle dealers .....	††	††	††	429 176	123 661	12 186	3	††
559	Automotive dealers, n.e.c. .....	††	††	††	(D)	(D)	(D)	(D)	††
554	<b>Gasoline service stations .....</b>	††	††	††	927 019	161 058	9 229	6	††
56	<b>Apparel and accessory stores .....</b>	††	††	††	353 389	54 607	7 386	6	††
561	Men's and boys' clothing and furnishings stores .....	††	††	††	374 600	60 981	8 665	6	††
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	272 647	52 079	6 233	5	††
562	Women's ready-to-wear stores .....	††	††	††	277 911	54 607	6 437	5	††
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	188 429	24 887	4 038	8	††
565	Family clothing stores .....	††	††	††	625 991	54 787	7 853	11	††
566	Shoe stores .....	††	††	††	208 382	59 633	7 688	3	††
566 pt.	Men's shoe stores .....	††	††	††	(D)	(D)	(D)	(D)	††
566 pt.	Women's shoe stores .....	††	††	††	126 600	45 214	7 000	3	††
566 pt.	Children's and juveniles' shoe stores .....	††	††	††	(D)	(D)	(D)	(D)	††
566 pt.	Family shoe stores .....	††	††	††	229 478	60 900	7 742	4	††
564, 9	Other apparel and accessory stores .....	††	††	††	134 257	40 861	5 426	3	††
564	Children's and infants' wear stores .....	††	††	††	169 357	35 924	5 303	5	††
569	Miscellaneous apparel and accessory stores .....	††	††	††	110 857	47 510	5 592	2	††
57	<b>Furniture, home furnishings, and equipment stores .....</b>	††	††	††	368 282	77 989	10 985	5	††
5712	Furniture stores .....	††	††	††	463 370	78 848	11 807	6	††
5713, 4, 9	Home furnishing stores .....	††	††	††	262 567	76 156	10 182	3	††
5713	Floor covering stores .....	††	††	††	351 825	103 478	12 875	3	††
5714	Drapery, curtain, and upholstery stores .....	††	††	††	125 400	33 000	7 000	4	††
5719	Miscellaneous home furnishing stores .....	††	††	††	133 235	39 737	5 877	3	††
572	Household appliance stores .....	††	††	††	404 552	85 635	12 036	5	††
573	Radio, television, and music stores .....	††	††	††	357 313	75 463	10 193	5	††
5732	Radio and television stores .....	††	††	††	368 218	77 892	10 419	5	††
5733	Music stores .....	††	††	††	335 893	70 714	9 752	5	††
5733 pt.	Record shops .....	††	††	††	361 538	77 049	7 082	5	††
5733 pt.	Musical instrument stores .....	††	††	††	313 667	65 347	12 014	5	††

See footnotes at end of table.

**Table 3. Selected Ratios for the State: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments <sup>1</sup>			Establishments with payroll <sup>1</sup>				Establishments without payroll—Sales per establishment <sup>1</sup> (dollars)
		Inhabitants per establishment <sup>2</sup> (number)	Sales		Sales		Annual payroll per employee <sup>3</sup> (dollars)	Employees per establishment <sup>3</sup> (number)	
			Per capita <sup>2</sup> (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee <sup>3</sup> (dollars)			
58	Eating and drinking places -----	††	††	††	309 883	21 441	5 444	14	††
5812	Eating places -----	††	††	††	328 654	20 262	5 409	16	††
5812 pt.	Restaurants and lunchrooms -----	**	**	**	342 106	19 512	5 464	18	**
5812 pt.	Cafeterias -----	**	**	**	304 167	20 506	6 539	15	**
5812 pt.	Refreshment places -----	**	**	**	294 221	21 368	5 066	14	**
5812 pt.	Other eating places -----	**	**	**	542 148	20 359	6 784	27	**
5813	Drinking places (alcoholic beverages) -----	††	††	††	245 709	29 220	5 669	8	††
591	Drug and proprietary stores -----	††	††	††	830 955	77 005	10 019	11	††
591 pt.	Drug stores -----	**	**	**	862 437	77 379	10 194	11	**
591 pt.	Proprietary stores -----	**	**	**	367 714	66 000	4 872	6	**
59 ex. 591	Miscellaneous retail stores <sup>4</sup> -----	††	††	††	336 956	62 873	8 633	5	††
592	Liquor stores -----	††	††	††	456 174	61 796	6 999	7	††
593	Used merchandise stores -----	††	††	††	204 419	34 819	8 747	6	††
594	Miscellaneous shopping goods stores -----	††	††	††	238 627	55 568	8 296	4	††
5941	Sporting goods stores and bicycle shops -----	††	††	††	373 695	70 121	9 808	5	††
5941 pt.	General line sporting goods stores -----	**	**	**	422 938	76 320	10 425	6	**
5941 pt.	Specialty line sporting goods stores -----	**	**	**	304 176	60 480	8 848	5	**
5942	Book stores -----	††	††	††	138 385	43 349	4 940	3	††
5943	Stationery stores -----	††	††	††	320 455	62 946	8 375	5	††
5944	Jewelry stores -----	††	††	††	264 362	52 872	10 359	5	††
5945	Hobby, toy, and game shops -----	††	††	††	114 885	30 480	4 378	4	††
5946	Camera and photographic supply stores -----	††	††	††	365 000	73 000	9 940	5	††
5947	Gift, novelty, and souvenir shops -----	††	††	††	166 028	48 114	6 951	3	††
5948	Luggage and leather goods stores -----	††	††	††	67 625	54 100	7 700	1	††
5949	Sewing, needlework, and piece goods stores -----	††	††	††	139 208	37 966	4 352	4	††
596	Nonstore retailers <sup>4</sup> -----	††	††	††	738 686	85 186	11 501	9	††
5961	Mail order houses -----	††	††	††	1 017 196	93 770	12 411	11	††
5962	Automatic merchandising machine operators -----	††	††	††	216 091	74 281	10 688	3	††
5963	Direct selling establishments <sup>4</sup> -----	††	††	††	195 385	33 421	5 868	6	††
598	Fuel and ice dealers -----	††	††	††	653 814	114 751	12 273	6	††
5983	Fuel oil dealers -----	††	††	††	(D)	(D)	(D)	(D)	††
5984	Liquefied petroleum gas (bottled gas) dealers -----	††	††	††	690 306	113 475	12 539	6	††
5982	Fuel and ice dealers, n.e.c. -----	††	††	††	(D)	(D)	(D)	(D)	††
5992	Florists -----	††	††	††	136 419	27 550	5 922	5	††
5993	Cigar stores and stands -----	††	††	††	137 000	41 100	6 700	3	††
5994	News dealers and newsstands -----	††	††	††	330 000	52 105	7 053	6	††
5999	Miscellaneous retail stores, n.e.c. -----	††	††	††	211 329	67 277	10 210	3	††
5999 pt.	Optical goods stores -----	**	**	**	132 118	54 780	12 902	2	**
5999 pt.	Pet shops -----	**	**	**	91 100	28 469	5 594	3	**
5999 pt.	Typewriter stores -----	**	**	**	474 167	105 370	15 963	5	**
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	**	**	**	230 019	71 623	9 503	3	**

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Based on 1980 Census of Population.

<sup>3</sup>Based on number of employees for pay period including March 12.

<sup>4</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>5</sup>Includes sales from catalog order desks.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 4. **Summary Statistics for Standard Metropolitan Statistical Areas: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>CASPER SMSA</b>									
	Retail trade <sup>2</sup> .....	787	502 022	375	69	527	493 929	61 107	15 270	6 324
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	32	32 436	3 821	954	287
521, 3	Building materials and supply stores .....	††	††	††	††	20	26 094	3 033	726	204
525	Hardware stores .....	††	††	††	††	5	3 664	465	157	53
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	4	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	11	43 003	5 876	1 174	611
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	7	41 890	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	7	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	50	108 991	9 922	2 346	800
541	Grocery stores .....	††	††	††	††	32	105 935	9 274	2 184	684
542	Meat and fish (seafood) markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	7	1 066	384	94	66
543, 4, 5, 9	Other food stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	38	119 368	12 179	3 522	743
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	12	98 103	9 444	2 893	574
552	Motor vehicle dealers—used cars only .....	††	††	††	††	3	2 643	95	36	12
553	Auto and home supply stores .....	††	††	††	††	18	11 488	2 025	462	120
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	5	7 134	615	131	37
554	Gasoline service stations .....	††	††	††	††	48	38 541	2 390	582	271
56	Apparel and accessory stores .....	††	††	††	††	68	30 144	3 777	954	443
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	5	4 151	660	165	56
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	26	10 687	1 328	311	170
562	Women's ready-to-wear stores .....	††	††	††	††	23	10 401	1 312	306	164
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	3	286	16	5	6
565	Family clothing stores .....	††	††	††	††	5	8 420	979	300	119
566	Shoe stores .....	††	††	††	††	22	4 959	614	132	61
564, 9	Other apparel and accessory stores .....	††	††	††	††	10	1 927	196	46	37
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	46	23 058	3 704	920	261
5712	Furniture stores .....	††	††	††	††	11	8 029	1 335	353	79
5713, 4, 9	Home furnishing stores .....	††	††	††	††	15	4 629	684	171	52
572	Household appliance stores .....	††	††	††	††	5	2 324	431	100	25
573	Radio, television, and music stores .....	††	††	††	††	15	8 076	1 254	296	105
58	Eating and drinking places .....	††	††	††	††	105	43 715	11 417	2 854	2 046
5812	Eating places .....	††	††	††	††	91	38 310	10 405	2 542	1 906
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	14	5 405	1 012	312	140
591	Drug and proprietary stores .....	††	††	††	††	12	17 016	2 070	497	180
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	117	37 657	5 951	1 467	682
592	Liquor stores .....	††	††	††	††	19	13 702	1 557	380	160
593	Used merchandise stores .....	††	††	††	††	7	782	166	31	20
594	Miscellaneous shopping goods stores .....	††	††	††	††	53	13 611	2 312	589	265
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	8	3 390	361	92	35
5944	Jewelry stores .....	††	††	††	††	7	2 725	761	204	40
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	38	7 496	1 190	293	190
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	10	3 865	566	140	88
598	Fuel and ice dealers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	9	2 024	529	130	61
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	17	(D)	(D)	(D)	(D)

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.<sup>3</sup>Includes sales from catalog order desks.<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

**Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>Retail trade<sup>2</sup>-----</b>	<b>4 829</b>	<b>2 316 503</b>	<b>2 581</b>	<b>467</b>	<b>3 278</b>	<b>2 253 617</b>	<b>262 751</b>	<b>60 663</b>	<b>30 497</b>
<b>52</b>	<b>Building materials, hardware, garden supply, and mobile home dealers-----</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>238</b>	<b>165 782</b>	<b>19 470</b>	<b>4 627</b>	<b>1 511</b>
521, 3	Building materials and supply stores-----	††	††	††	††	122	101 446	12 205	2 960	849
521	Lumber and other building materials dealers-----	††	††	††	††	97	93 942	10 728	2 604	745
523	Paint, glass, and wallpaper stores-----	††	††	††	††	25	7 504	1 477	356	104
525	Hardware stores-----	††	††	††	††	65	34 758	4 542	1 037	450
526	Retail nurseries, lawn and garden supply stores-----	††	††	††	††	14	(D)	(D)	(D)	(D)
527	Mobile home dealers-----	††	††	††	††	37	(D)	(D)	(D)	(D)
<b>53</b>	<b>General merchandise group stores-----</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>112</b>	<b>146 295</b>	<b>16 924</b>	<b>3 477</b>	<b>2 073</b>
531	Department stores (incl. leased depts.) <sup>3 4</sup> -----	††	††	††	††	12	65 935	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> -----	††	††	††	††	12	(D)	(D)	(D)	(D)
533	Variety stores-----	††	††	††	††	29	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores-----	††	††	††	††	71	(D)	(D)	(D)	(D)
<b>54</b>	<b>Food stores-----</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>265</b>	<b>511 100</b>	<b>49 111</b>	<b>11 096</b>	<b>4 182</b>
541	Grocery stores-----	††	††	††	††	205	499 758	47 286	10 696	3 915
542	Meat and fish (seafood) markets-----	††	††	††	††	14	(D)	(D)	(D)	(D)
546	Retail bakeries-----	††	††	††	††	27	3 274	870	197	157
5462	Retail bakeries—baking and selling-----	**	**	**	**	26	(D)	(D)	(D)	(D)
5463	Retail bakeries—selling only-----	**	**	**	**	1	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores-----	††	††	††	††	19	(D)	(D)	(D)	(D)
543	Fruit stores and vegetable markets-----	††	††	††	††	-	(D)	(D)	(D)	(D)
544	Candy, nut, and confectionery stores-----	††	††	††	††	5	(D)	(D)	(D)	(D)
545	Dairy products stores-----	††	††	††	††	3	(D)	(D)	(D)	(D)
549	Miscellaneous food stores-----	††	††	††	††	11	3 951	493	118	41
<b>55 ex. 554</b>	<b>Automotive dealers-----</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>227</b>	<b>368 292</b>	<b>34 703</b>	<b>8 612</b>	<b>2 243</b>
551	Motor vehicle dealers—new and used cars-----	††	††	††	††	96	307 834	26 526	6 716	1 640
552	Motor vehicle dealers—used cars only-----	††	††	††	††	17	10 007	727	169	62
553	Auto and home supply stores-----	††	††	††	††	88	39 187	6 369	1 490	454
553 pt.	Tire, battery, and accessory dealers-----	**	**	**	**	81	36 820	6 076	1 430	428
553 pt.	Other auto and home supply stores-----	**	**	**	**	7	2 367	293	60	26
555, 6, 7, 9	Miscellaneous automotive dealers-----	††	††	††	††	26	11 264	1 081	237	87
555	Boat dealers-----	††	††	††	††	3	(D)	(D)	(D)	(D)
556	Recreational and utility trailer dealers-----	††	††	††	††	7	(D)	(D)	(D)	(D)
557	Motorcycle dealers-----	††	††	††	††	15	(D)	(D)	(D)	(D)
559	Automotive dealers, n.e.c.-----	††	††	††	††	1	(D)	(D)	(D)	(D)
<b>554</b>	<b>Gasoline service stations-----</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>382</b>	<b>360 077</b>	<b>20 452</b>	<b>4 553</b>	<b>2 204</b>
<b>56</b>	<b>Apparel and accessory stores-----</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>318</b>	<b>106 264</b>	<b>14 674</b>	<b>3 881</b>	<b>2 055</b>
561	Men's and boys' clothing and furnishings stores-----	††	††	††	††	30	8 960	1 203	310	159
562, 3, 8	Women's clothing and specialty stores and furriers-----	††	††	††	††	93	21 758	2 555	611	453
562	Women's ready-to-wear stores-----	††	††	††	††	89	20 725	2 357	530	406
563, 8	Women's accessory and specialty stores and furriers-----	††	††	††	††	4	1 033	198	81	47
565	Family clothing stores-----	††	††	††	††	103	59 187	8 711	2 460	1 115
566	Shoe stores-----	††	††	††	††	67	13 587	1 777	403	250
566 pt.	Men's shoe stores-----	**	**	**	**	2	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores-----	**	**	**	**	8	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores-----	**	**	**	**	1	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores-----	**	**	**	**	56	12 111	1 548	353	213
564, 9	Other apparel and accessory stores-----	††	††	††	††	25	2 772	428	97	78
564	Children's and infants' wear stores-----	††	††	††	††	10	1 641	254	62	51
569	Miscellaneous apparel and accessory stores-----	††	††	††	††	15	1 131	174	35	27
<b>57</b>	<b>Furniture, home furnishings, and equipment stores-----</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>206</b>	<b>69 749</b>	<b>9 368</b>	<b>2 191</b>	<b>929</b>
5712	Furniture stores-----	††	††	††	††	62	25 797	3 730	917	350
5713, 4, 9	Home furnishing stores-----	††	††	††	††	52	12 963	1 668	381	179
5713	Floor covering stores-----	††	††	††	††	29	10 249	1 239	282	103
5714	Drapery, curtain, and upholstery stores-----	††	††	††	††	9	(D)	(D)	(D)	(D)
5719	Miscellaneous home furnishing stores-----	††	††	††	††	14	(D)	(D)	(D)	(D)
572	Household appliance stores-----	††	††	††	††	24	9 408	1 218	294	112
573	Radio, television, and music stores-----	††	††	††	††	68	21 581	2 752	599	288
5732	Radio and television stores-----	††	††	††	††	47	14 931	1 946	430	198
5733	Music stores-----	††	††	††	††	21	6 650	806	169	90
5733 pt.	Record shops-----	**	**	**	**	9	(D)	(D)	(D)	(D)
5733 pt.	Musical instrument stores-----	**	**	**	**	12	(D)	(D)	(D)	(D)
<b>58</b>	<b>Eating and drinking places-----</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>792</b>	<b>234 250</b>	<b>59 154</b>	<b>13 093</b>	<b>10 918</b>
5812	Eating places-----	††	††	††	††	603	189 776	50 489	11 075	9 351
5812 pt.	Restaurants and lunchrooms-----	**	**	**	**	316	101 988	28 319	6 182	5 285
5812 pt.	Cafeterias-----	**	**	**	**	5	(D)	(D)	(D)	(D)
5812 pt.	Refreshment places-----	**	**	**	**	259	72 442	17 013	3 619	3 311
5812 pt.	Other eating places-----	**	**	**	**	23	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)-----	††	††	††	††	189	44 474	8 665	2 018	1 567

See footnotes at end of table.

**Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
591	Drug and proprietary stores.....	††	††	††	††	98	74 389	9 823	2 304	1 007
591 pt.	Drug stores .....	..	..	..	..	91	71 815	9 633	2 257	968
591 pt.	Proprietary stores .....	..	..	..	..	7	2 574	190	47	39
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	640	217 419	29 072	6 829	3 375
592	Liquor stores .....	††	††	††	††	125	51 987	5 883	1 380	903
593	Used merchandise stores .....	††	††	††	††	24	5 555	1 426	344	162
594	Miscellaneous shopping goods stores .....	††	††	††	††	263	61 795	8 946	2 069	1 092
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	74	27 253	3 925	966	402
5941 pt.	General line sporting goods stores .....	..	..	..	..	42	(D)	(D)	(D)	(D)
5941 pt.	Specialty line sporting goods stores .....	..	..	..	..	32	(D)	(D)	(D)	(D)
5942	Book stores .....	††	††	††	††	20	3 252	357	84	70
5943	Stationery stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	51	12 608	2 243	508	250
5945	Hobby, toy, and game shops .....	††	††	††	††	19	1 905	228	42	49
5946	Camera and photographic supply stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	††	††	††	††	57	8 728	1 222	236	174
5948	Luggage and leather goods stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	††	††	††	††	19	2 438	261	62	68
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	60	47 843	6 415	1 571	519
5961	Mail order houses .....	††	††	††	††	43	(D)	(D)	(D)	(D)
5962	Automatic merchandising machine operators .....	††	††	††	††	9	(D)	(D)	(D)	(D)
5963	Direct selling establishments <sup>2</sup> .....	††	††	††	††	8	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	42	(D)	(D)	(D)	(D)
5983	Fuel oil dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
5984	Liquefied petroleum gas (bottled gas) dealers .....	††	††	††	††	35	(D)	(D)	(D)	(D)
5982	Fuel and ice dealers, n.e.c. ....	††	††	††	††	4	(D)	(D)	(D)	(D)
5992	Florists .....	††	††	††	††	53	6 434	1 289	290	246
5993	Cigar stores and stands .....	††	††	††	††	2	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	3	990	134	30	19
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	68	(D)	(D)	(D)	(D)
5999 pt.	Optical goods stores .....	..	..	..	..	15	(D)	(D)	(D)	(D)
5999 pt.	Pet shops .....	..	..	..	..	9	(D)	(D)	(D)	(D)
5999 pt.	Typewriter stores .....	..	..	..	..	5	(D)	(D)	(D)	(D)
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	..	..	..	..	39	(D)	(D)	(D)	(D)

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

**Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>LARAMIE COUNTY</b>									
	Retail trade <sup>2</sup> .....	694	392 658	316	54	465	384 543	50 237	11 670	5 528
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	30	19 271	2 439	745	189
521, 3	Building materials and supply stores .....	††	††	††	††	16	12 691	1 459	534	100
525	Hardware stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	5	2 011	234	59	19
53	General merchandise group stores .....	††	††	††	††	11	40 996	5 274	1 125	685
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	6	35 501	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	6	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	-	-	-	-	-
539	Miscellaneous general merchandise stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	39	62 371	6 817	1 582	538
541	Grocery stores .....	††	††	††	††	24	60 334	6 373	1 474	461
542	Meat and fish (seafood) markets .....	††	††	††	††	3	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	4	747	245	63	43
543, 4, 5, 9	Other food stores .....	††	††	††	††	8	(D)	(D)	(D)	(D)

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	LARAMIE COUNTY—Con.									
55 ex. 554	Automotive dealers .....	††	††	††	††	35	71 170	7 335	1 756	438
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	10	57 356	5 283	1 248	283
552	Motor vehicle dealers—used cars only .....	††	††	††	††	6	2 351	338	75	25
553	Auto and home supply stores .....	††	††	††	††	12	8 006	1 338	349	101
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	7	3 457	376	84	29
554	Gasoline service stations .....	††	††	††	††	40	51 790	2 471	580	257
56	Apparel and accessory stores .....	††	††	††	††	53	22 104	3 685	910	469
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	22	5 926	704	167	141
563, 8	Women's ready-to-wear stores .....	††	††	††	††	22	5 926	704	167	141
	Women's accessory and specialty stores and furriers .....	††	††	††	††	-	-	-	-	-
565	Family clothing stores .....	††	††	††	††	8	10 070	2 071	493	198
566	Shoe stores .....	††	††	††	††	16	3 496	462	113	60
564, 9	Other apparel and accessory stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	40	18 862	2 638	539	217
5712	Furniture stores .....	††	††	††	††	9	4 681	737	162	59
5713, 4, 9	Home furnishing stores .....	††	††	††	††	10	4 372	448	95	43
572	Household appliance stores .....	††	††	††	††	3	2 764	411	89	25
573	Radio, television, and music stores .....	††	††	††	††	18	7 045	1 042	193	90
58	Eating and drinking places .....	††	††	††	††	109	37 017	10 452	2 239	1 834
5812	Eating places .....	††	††	††	††	97	33 249	9 605	2 037	1 680
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	12	3 768	847	202	154
591	Drug and proprietary stores .....	††	††	††	††	11	11 489	1 412	343	148
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	97	49 473	7 714	1 851	753
592	Liquor stores .....	††	††	††	††	15	10 538	1 044	261	131
593	Used merchandise stores .....	††	††	††	††	7	1 282	460	118	58
594	Miscellaneous shopping goods stores .....	††	††	††	††	37	10 320	1 596	371	193
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	10	4 098	640	159	67
5944	Jewelry stores .....	††	††	††	††	7	3 012	501	110	44
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	20	3 210	455	102	82
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	6	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	4	1 785	207	59	22
5992	Florists .....	††	††	††	††	5	1 412	413	91	50
5993	Cigar stores and stands .....	††	††	††	††	-	-	-	-	-
5994	News dealers and newsstands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	22	(D)	(D)	(D)	(D)
	NATRONA COUNTY (Coextensive with Casper, Wyo., SMSA; see table 4.)									

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.  
<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.  
<sup>3</sup>Includes sales from catalog order desks.  
<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 7. Summary Statistics for Places With 500 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>CASPER</b>									
	Retail trade <sup>2</sup> .....	708	465 485	328	68	474	458 221	57 127	14 392	5 811
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	27	27 028	3 364	843	253
521, 3	Building materials and supply stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	5	3 664	465	157	53
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	7	41 890	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	7	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	††	††	††	††	1	(D)	(D)	(D)	(D)
54	Food stores .....	††	††	††	††	41	100 000	9 340	2 211	733
541	Grocery stores .....	††	††	††	††	24	(D)	(D)	(D)	(D)
542	Meat and fish (seafood) markets .....	††	††	††	††	2	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	6	(D)	(D)	(D)	(D)
543, 4, 5, 9	Other food stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	††	††	††	††	36	(D)	(D)	(D)	(D)
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	11	(D)	(D)	(D)	(D)
552	Motor vehicle dealers—used cars only .....	††	††	††	††	3	2 643	95	36	12
553	Auto and home supply stores .....	††	††	††	††	17	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	††	††	††	††	40	27 387	1 864	448	217
56	Apparel and accessory stores .....	††	††	††	††	68	30 144	3 777	954	443
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	5	4 151	660	165	56
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	26	10 687	1 328	311	170
562	Women's ready-to-wear stores .....	††	††	††	††	23	10 401	1 312	306	164
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	3	286	16	5	6
565	Family clothing stores .....	††	††	††	††	5	8 420	979	300	119
566	Shoe stores .....	††	††	††	††	22	4 959	614	132	61
564, 9	Other apparel and accessory stores .....	††	††	††	††	10	1 927	196	46	37
57	Furniture, home furnishings, and equipment stores .....	††	††	††	††	46	23 058	3 704	920	261
5712	Furniture stores .....	††	††	††	††	11	8 029	1 335	353	79
5713, 4, 9	Home furnishing stores .....	††	††	††	††	15	4 629	684	171	52
572	Household appliance stores .....	††	††	††	††	5	2 324	431	100	25
573	Radio, television, and music stores .....	††	††	††	††	15	8 076	1 254	296	105
58	Eating and drinking places .....	††	††	††	††	86	36 646	9 643	2 513	1 755
5812	Eating places .....	††	††	††	††	79	33 511	8 988	2 296	1 674
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	7	3 135	655	217	81
591	Drug and proprietary stores .....	††	††	††	††	12	17 016	2 070	497	180
59 ex. 591	Miscellaneous retail stores <sup>2</sup> .....	††	††	††	††	109	(D)	(D)	(D)	(D)
592	Liquor stores .....	††	††	††	††	16	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	††	††	††	††	51	(D)	(D)	(D)	(D)
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	6	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	††	††	††	††	7	2 725	761	204	40
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	38	7 496	1 190	293	190
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	9	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	-	-	-	-	-
5992	Florists .....	††	††	††	††	9	2 024	529	130	61
5993	Cigar stores and stands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5994	News dealers and newsstands .....	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c. .....	††	††	††	††	17	(D)	(D)	(D)	(D)
	<b>CHEYENNE</b>									
	Retail trade <sup>2</sup> .....	637	345 307	290	52	425	337 861	46 575	10 779	5 123
52	Building materials, hardware, garden supply, and mobile home dealers .....	††	††	††	††	26	18 227	2 322	710	178
521, 3	Building materials and supply stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
525	Hardware stores .....	††	††	††	††	4	(D)	(D)	(D)	(D)
526	Retail nurseries, lawn and garden supply stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
527	Mobile home dealers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>3 4</sup> .....	††	††	††	††	6	35 501	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>3</sup> .....	††	††	††	††	6	(D)	(D)	(D)	(D)
533	Variety stores .....	††	††	††	††	-	-	-	-	-
539	Miscellaneous general merchandise stores .....	††	††	††	††	3	(D)	(D)	(D)	(D)

See footnotes at end of table.

**Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments <sup>1</sup>				Establishments with payroll <sup>1</sup>				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>CHEYENNE—Con.</b>									
54	<b>Food stores</b> .....	††	††	††	††	34	(D)	(D)	(D)	(D)
541	Grocery stores .....	††	††	††	††	20	(D)	(D)	(D)	(D)
542	Meat and fish (seafood) markets .....	††	††	††	††	3	(D)	(D)	(D)	(D)
546	Retail bakeries .....	††	††	††	††	4	747	245	63	43
543, 4, 5, 9	Other food stores .....	††	††	††	††	7	636	113	23	18
55 ex. 554	<b>Automotive dealers</b> .....	††	††	††	††	29	66 969	6 915	1 651	407
551	Motor vehicle dealers—new and used cars .....	††	††	††	††	8	(D)	(D)	(D)	(D)
552	Motor vehicle dealers—used cars only .....	††	††	††	††	5	(D)	(D)	(D)	(D)
553	Auto and home supply stores .....	††	††	††	††	12	8 006	1 338	349	101
555, 6, 7, 9	Miscellaneous automotive dealers .....	††	††	††	††	4	(D)	(D)	(D)	(D)
554	<b>Gasoline service stations</b> .....	††	††	††	††	33	27 226	1 329	282	148
56	<b>Apparel and accessory stores</b> .....	††	††	††	††	53	22 104	3 685	910	469
561	Men's and boys' clothing and furnishings stores .....	††	††	††	††	5	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	††	††	††	††	22	5 926	704	167	141
562	Women's ready-to-wear stores .....	††	††	††	††	22	5 926	704	167	141
563, 8	Women's accessory and specialty stores and furriers .....	††	††	††	††	-	-	-	-	-
565	Family clothing stores .....	††	††	††	††	8	10 070	2 071	493	198
566	Shoe stores .....	††	††	††	††	16	3 496	462	113	60
564, 9	Other apparel and accessory stores .....	††	††	††	††	2	(D)	(D)	(D)	(D)
57	<b>Furniture, home furnishings, and equipment stores</b> .....	††	††	††	††	39	(D)	(D)	(D)	(D)
5712	Furniture stores .....	††	††	††	††	9	4 681	737	162	59
5713, 4, 9	Home furnishing stores .....	††	††	††	††	9	(D)	(D)	(D)	(D)
572	Household appliance stores .....	††	††	††	††	3	2 764	411	89	25
573	Radio, television, and music stores .....	††	††	††	††	18	7 045	1 042	193	90
58	<b>Eating and drinking places</b> .....	††	††	††	††	98	34 983	9 738	2 077	1 697
5812	Eating places .....	††	††	††	††	89	31 601	8 949	1 888	1 551
5813	Drinking places (alcoholic beverages) .....	††	††	††	††	9	3 382	789	189	146
591	<b>Drug and proprietary stores</b> .....	††	††	††	††	11	11 489	1 412	343	148
59 ex. 591	<b>Miscellaneous retail stores<sup>2</sup></b> .....	††	††	††	††	93	(D)	(D)	(D)	(D)
592	Liquor stores .....	††	††	††	††	14	(D)	(D)	(D)	(D)
593	Used merchandise stores .....	††	††	††	††	6	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	††	††	††	††	36	(D)	(D)	(D)	(D)
5941	Sporting goods stores and bicycle shops .....	††	††	††	††	10	4 098	640	159	67
5944	Jewelry stores .....	††	††	††	††	7	3 012	501	110	44
Other 594	Other miscellaneous shopping goods stores .....	††	††	††	††	19	(D)	(D)	(D)	(D)
596	Nonstore retailers <sup>2</sup> .....	††	††	††	††	6	(D)	(D)	(D)	(D)
598	Fuel and ice dealers .....	††	††	††	††	4	1 785	207	59	22
5992	Florists .....	††	††	††	††	5	1 412	413	91	50
5993	Cigar stores and stands .....	††	††	††	††	-	-	-	-	-
5994	News dealers and newsstands .....	††	††	††	††	1	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c. ....	††	††	††	††	21	2 488	565	130	77

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

Geographic area	All establishments <sup>1 2</sup>				Establishments with payroll <sup>1</sup>						Kind-of-business groups (establishments with payroll)			
	Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)		Building materials, hardware, garden supply, and mobile home dealers (SIC 52)		General merchandise group stores (SIC 53)	
			Individual proprietorships (no.)	Partnerships (no.)							Number	Sales (\$1,000)	Number	Sales (\$1,000)
1 Wyoming -----	5 616	2 818 525	2 956	536	3 805	2 747 546	323 858	75 933	36 821		270	198 218	123	189 298
2 Albany County -----	312	153 847	147	26	232	150 380	17 184	4 001	2 630	17	7 391	4	(D)	
3 Laramie -----	286	137 105	129	26	218	133 928	15 939	3 730	2 446	16	(D)	4	(D)	
4 Balance of county -----	26	16 742	18	-	14	16 452	1 245	271	184	1	(D)	-	-	
5 Big Horn County -----	136	29 753	97	11	84	27 879	3 001	717	488	9	(D)	6	1 094	
6 Campbell County -----	307	187 943	159	34	188	184 781	21 404	4 881	2 216	17	20 850	3	10 777	
7 Gillette -----	284	179 158	146	33	177	176 497	20 491	4 658	2 080	16	(D)	3	10 777	
8 Balance of county -----	23	8 785	13	1	11	8 284	913	223	136	1	(D)	-	-	
9 Carbon County -----	261	120 705	150	28	172	115 296	12 015	2 948	1 411	13	5 685	6	5 198	
10 Rawlins -----	133	75 084	63	14	99	72 300	8 300	2 084	977	6	2 737	4	(D)	
11 Balance of county -----	128	45 621	87	14	73	42 996	3 715	864	434	7	2 948	2	(D)	
12 Converse County -----	144	69 702	87	17	97	67 926	7 644	1 816	884	8	5 292	3	(D)	
13 Douglas -----	98	56 459	53	13	70	55 076	6 169	1 458	641	5	(D)	2	(D)	
14 Glenrock -----	31	10 616	23	4	17	10 352	1 002	250	174	2	(D)	-	-	
15 Balance of county -----	15	2 627	11	-	10	2 498	473	108	69	1	(D)	1	(D)	
16 Crook County -----	72	14 571	50	8	47	13 633	1 392	333	231	4	953	3	(D)	
17 Fremont County -----	449	196 973	234	34	299	191 501	22 560	5 320	2 564	24	16 584	10	13 025	
18 Lander -----	144	63 021	76	6	100	61 670	7 085	1 626	857	8	(D)	4	6 485	
19 Riverton -----	208	111 377	100	17	143	109 270	13 356	3 203	1 399	12	10 291	4	(D)	
20 Balance of county -----	97	22 575	58	11	56	20 561	2 119	491	308	4	(D)	2	(D)	
21 Goshen County -----	136	47 049	79	15	90	44 959	5 039	1 127	621	9	4 582	2	(D)	
22 Torrington -----	102	42 697	52	12	77	41 464	4 743	1 061	563	7	(D)	2	(D)	
23 Balance of county -----	34	4 352	27	3	13	3 495	296	66	58	2	(D)	-	-	
24 Hot Springs County -----	81	33 091	47	2	54	31 908	3 201	820	413	6	3 097	3	668	
25 Thermopolis -----	79	(D)	45	2	54	31 908	3 201	820	413	6	3 097	3	668	
26 Balance of county -----	2	(D)	2	-	-	-	-	-	-	-	-	-	-	
27 Johnson County -----	115	38 987	67	12	74	37 603	3 866	801	460	7	3 320	2	(D)	
28 Buffalo -----	90	34 846	50	8	61	33 949	3 602	752	420	6	(D)	2	(D)	
29 Balance of county -----	25	4 141	17	4	13	3 654	264	49	40	1	(D)	-	-	
30 Laramie County -----	694	392 658	316	54	465	384 543	50 237	11 670	5 528	30	19 271	11	40 996	
31 Cheyenne -----	637	345 307	290	52	425	337 861	46 575	10 779	5 123	26	18 227	9	(D)	
32 Balance of county -----	57	47 351	26	2	40	46 682	3 662	891	405	4	1 044	2	(D)	
33 Lincoln County -----	179	66 496	116	23	117	63 799	6 209	1 458	849	7	2 756	4	944	
34 Kemmerer -----	45	13 029	25	9	31	12 045	1 818	467	256	2	(D)	-	-	
35 Balance of county -----	134	53 467	91	14	86	51 754	4 391	991	593	5	(D)	4	944	
36 Natrona County -----	787	502 022	375	69	527	493 929	61 107	15 270	6 324	32	32 436	11	43 003	
37 Casper -----	708	465 485	328	68	474	458 221	57 127	14 392	5 811	27	27 028	9	(D)	
38 Evansville -----	19	9 996	13	-	12	9 913	1 039	227	139	2	(D)	-	-	
39 Balance of county -----	60	26 541	34	1	41	25 795	2 941	651	374	3	(D)	2	(D)	
40 Niobrara County -----	48	17 228	30	6	31	15 844	1 639	377	203	1	(D)	3	(D)	
41 Park County -----	318	136 292	170	33	224	132 335	15 060	3 132	1 521	13	8 760	18	16 575	
42 Cody -----	150	71 016	77	17	109	69 815	7 971	1 843	866	6	4 912	4	6 422	
43 Powell -----	107	38 886	64	6	70	36 916	3 982	904	524	6	(D)	4	(D)	
44 Balance of county -----	61	26 390	29	10	45	25 604	3 107	385	131	1	(D)	10	(D)	
45 Platte County -----	125	40 453	75	16	81	38 409	4 110	988	552	6	2 486	4	2 236	
46 Wheatland -----	71	25 745	37	11	49	24 852	2 460	596	330	4	(D)	3	(D)	
47 Balance of county -----	54	14 708	38	5	32	13 557	1 650	392	222	2	(D)	1	(D)	
48 Sheridan County -----	301	140 755	147	25	222	137 299	17 458	4 023	1 903	15	9 581	5	9 445	
49 Sheridan -----	231	125 295	99	18	185	123 489	16 148	3 727	1 717	12	(D)	5	9 445	
50 Balance of county -----	70	15 460	48	7	37	13 810	1 310	296	186	3	(D)	-	-	
51 Sublette County -----	97	24 063	79	7	60	22 798	2 217	424	291	3	(D)	1	(D)	
52 Sweetwater County -----	379	249 082	168	36	284	246 217	28 200	6 548	3 110	21	20 866	10	22 109	
53 Green River -----	80	52 266	37	8	59	51 918	5 622	1 283	576	7	6 125	3	4 039	
54 Rock Springs -----	256	184 891	102	21	199	182 991	21 259	4 976	2 350	14	14 741	7	18 070	
55 Balance of county -----	43	11 925	29	7	26	11 308	1 319	289	184	-	-	-	-	
56 Teton County -----	274	114 374	130	35	202	109 972	15 571	3 315	1 660	6	8 401	5	3 762	
57 Jackson -----	228	98 234	113	29	169	94 376	12 724	2 594	1 285	5	(D)	4	(D)	
58 Balance of county -----	46	16 140	17	6	33	15 596	2 847	721	375	1	(D)	1	(D)	
59 Uinta County -----	190	149 226	105	22	115	146 069	15 600	3 858	1 941	10	16 560	3	(D)	
60 Evanston -----	111	111 984	54	11	75	109 733	13 121	3 271	1 583	7	(D)	3	(D)	
61 Balance of county -----	79	37 242	51	11	40	36 336	2 479	587	358	3	(D)	-	-	
62 Washakie County -----	106	53 918	56	12	79	52 898	5 067	1 197	577	7	4 265	3	4 298	
63 Worland -----	88	51 807	42	9	68	51 548	4 899	1 168	545	7	4 265	3	4 298	
64 Balance of county -----	18	2 111	14	3	11	1 350	168	29	32	-	-	-	-	
65 Weston County -----	105	39 337	72	11	61	37 568	4 077	909	444	5	1 809	3	(D)	
66 Newcastle -----	68	27 343	43	10	41	26 356	2 753	611	311	2	(D)	2	(D)	
67 Balance of county -----	37	11 994	29	1	20	11 212	1 324	298	133	3	(D)	1	(D)	

<sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

Kind-of-business groups (establishments with payroll)    חר.															
Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores <sup>2</sup> (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
315	620 091	265	487 660	430	398 618	388	136 408	252	92 807	897	277 965	110	91 405	757	255 076
16	32 482	17	24 159	31	27 860	21	7 585	19	6 200	54	20 593	6	6 239	47	(D)
15	(D)	16	(D)	27	14 574	21	7 585	19	6 200	49	19 237	6	6 239	45	13 385
1	(D)	1	(D)	4	13 286	-	-	-	-	5	1 356	-	-	2	(D)
7	(D)	5	3 239	11	3 712	6	887	5	1 249	23	3 341	5	967	7	2 048
14	46 489	15	30 000	13	16 971	23	8 791	17	7 371	41	17 770	4	8 555	41	17 207
13	(D)	15	30 000	11	(D)	23	8 791	16	(D)	39	(D)	4	8 555	37	15 231
1	(D)	-	-	2	(D)	-	-	1	(D)	2	(D)	-	-	4	1 976
16	27 405	12	14 439	34	36 047	14	4 769	6	1 588	41	8 850	6	5 145	24	6 170
8	18 659	8	12 407	19	13 935	10	4 272	4	(D)	21	5 128	3	(D)	16	4 838
8	8 746	4	2 032	15	22 112	4	497	2	(D)	20	3 722	3	(D)	8	1 332
11	17 991	6	13 067	11	12 350	7	1 795	7	1 591	26	7 753	3	1 682	15	(D)
8	14 874	5	(D)	7	(D)	7	1 795	5	(D)	14	4 616	3	1 682	14	2 968
3	3 117	-	-	3	(D)	-	-	-	-	8	2 348	-	-	1	(D)
-	-	1	(D)	1	(D)	-	-	2	(D)	4	789	-	-	-	-
7	2 962	1	(D)	7	4 852	2	(D)	-	-	13	2 215	2	(D)	8	1 676
24	44 670	25	37 022	28	22 281	26	10 048	21	5 632	69	17 111	7	7 739	65	17 389
7	15 522	8	(D)	9	4 362	10	3 180	6	1 775	21	4 313	3	(D)	24	6 875
9	26 405	16	24 055	9	10 575	16	6 868	15	3 857	26	8 388	2	(D)	34	9 598
8	2 743	1	(D)	10	7 344	-	-	-	-	22	4 410	2	(D)	7	916
7	12 697	6	4 685	11	8 146	11	2 460	3	289	22	4 151	3	1 972	16	(D)
6	(D)	6	4 685	11	(D)	11	2 460	3	289	18	3 336	2	(D)	15	2 381
1	(D)	-	-	4	(D)	-	-	-	-	4	815	1	(D)	1	(D)
5	12 324	3	3 896	6	3 981	5	1 502	1	(D)	13	2 977	2	(D)	10	1 798
5	12 324	3	3 896	6	3 981	5	1 502	1	(D)	13	2 977	2	(D)	10	1 798
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	6 948	3	(D)	15	11 140	4	1 350	3	574	20	4 348	3	(D)	12	3 253
3	(D)	3	(D)	12	9 285	4	1 350	2	(D)	16	3 866	3	(D)	10	(D)
2	(D)	-	-	3	1 855	-	-	1	(D)	4	482	-	-	2	(D)
39	62 371	35	71 170	40	51 790	53	22 104	40	18 862	109	37 017	11	11 489	97	49 473
34	(D)	29	66 969	33	27 226	53	22 104	39	(D)	98	34 983	11	11 489	93	(D)
5	(D)	6	4 201	7	24 564	-	-	1	(D)	11	2 034	-	-	4	(D)
7	14 937	9	14 625	15	14 018	13	2 254	2	(D)	39	8 100	5	2 045	16	(D)
1	(D)	-	-	3	2 794	5	749	-	-	11	2 887	1	(D)	8	2 604
6	(D)	9	14 625	12	11 224	8	1 505	2	(D)	28	5 213	4	(D)	8	(D)
50	108 991	38	119 368	48	38 541	68	30 144	46	23 058	105	43 715	12	17 016	117	37 657
41	100 000	36	(D)	40	27 387	68	30 144	46	23 058	86	36 646	12	17 016	109	(D)
2	(D)	-	-	1	(D)	-	-	-	-	6	2 922	-	-	7	(D)
7	(D)	2	(D)	7	(D)	-	-	-	-	13	4 147	-	-	1	1 829
2	(D)	1	(D)	8	5 600	3	(D)	1	(D)	8	2 047	1	(D)	3	1 206
13	33 082	13	24 182	24	14 683	25	7 585	16	3 254	48	10 986	6	3 280	48	9 948
7	18 969	6	11 414	10	7 363	17	5 147	10	1 904	20	5 975	3	(D)	26	(D)
5	(D)	5	(D)	4	(D)	8	2 438	5	(D)	17	4 079	3	(D)	13	2 069
1	(D)	2	(D)	10	(D)	-	-	1	(D)	11	932	-	-	9	(D)
9	11 844	8	6 743	12	7 132	8	1 276	2	(D)	19	3 543	2	(D)	11	2 209
5	(D)	3	(D)	7	4 268	8	1 276	2	(D)	6	1 194	1	(D)	10	(D)
4	(D)	5	(D)	5	2 864	-	-	-	-	13	2 349	1	(D)	1	(D)
13	27 222	17	26 916	16	12 261	21	7 490	17	6 290	48	13 548	9	6 960	61	17 586
8	(D)	14	(D)	11	10 581	21	7 490	15	(D)	35	11 622	9	6 960	55	16 408
5	(D)	3	(D)	5	1 680	-	-	2	(D)	13	1 926	-	-	6	1 178
7	9 838	3	(D)	10	5 420	4	(D)	4	551	17	2 266	2	(D)	9	1 265
25	62 315	22	37 896	45	36 134	26	10 447	18	7 710	68	22 688	6	6 847	43	19 205
5	(D)	5	(D)	8	4 905	3	(D)	2	(D)	15	3 894	2	(D)	9	(D)
17	40 926	16	(D)	30	23 902	22	9 485	16	(D)	40	16 371	4	(D)	33	16 645
3	(D)	1	(D)	7	7 327	1	-	-	-	13	2 423	-	-	1	(D)
12	19 959	6	6 540	18	14 300	20	6 459	11	3 618	55	17 404	5	3 622	64	25 907
9	18 212	6	6 540	14	(D)	18	(D)	10	(D)	41	12 290	5	3 622	57	23 146
3	1 747	-	-	4	(D)	2	-	1	(D)	14	5 114	-	-	7	2 761
16	31 592	8	15 860	19	44 470	10	3 725	3	1 475	26	21 729	3	2 017	17	(D)
4	(D)	5	15 060	17	(D)	7	(D)	3	(D)	17	19 290	2	(D)	10	(D)
12	(D)	3	800	2	(D)	3	(D)	-	(D)	9	2 439	1	(D)	7	504
4	11 074	7	17 447	4	2 515	10	2 891	7	1 837	16	3 047	3	1 061	18	4 463
3	(D)	7	17 447	3	(D)	10	2 891	7	1 837	9	2 239	3	1 061	16	(D)
1	(D)	-	-	1	(D)	-	-	-	-	7	808	-	-	2	(D)
6	10 349	5	(D)	4	4 414	6	1 457	3	263	17	2 766	4	1 273	8	6 223
4	(D)	2	(D)	4	4 414	6	(D)	3	263	11	2 083	2	(D)	5	(D)
2	(D)	3	(D)	-	-	-	(D)	-	-	6	683	2	(D)	3	(D)

**Table 9. Counties Ranked by Volume of Sales: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative	
			Sales <sup>2 3</sup> (\$1,000)	Percent of State total				Sales <sup>2 3</sup> (\$1,000)	Percent of State total
<b>Wyoming</b> -----	<b>(X)</b>	<b>2 818 525</b>	<b>2 818 525</b>	<b>100.0</b>	<b>Wyoming—Con.</b>				
Teton -----					Teton -----	11	114 374	2 343 877	83.2
Converse -----					Converse -----	12	69 702	2 413 579	85.6
Lincoln -----					Lincoln -----	13	66 496	2 480 075	88.0
Washakie -----					Washakie -----	14	53 918	2 533 993	89.9
Goshen -----					Goshen -----	15	47 049	2 581 042	91.6
Platte -----					Platte -----	16	40 453	2 621 495	93.0
Weston -----					Weston -----	17	39 337	2 660 832	94.4
Johnson -----					Johnson -----	18	38 987	2 699 819	95.8
Hot Springs -----					Hot Springs -----	19	33 091	2 732 910	97.0
Big Horn -----					Big Horn -----	20	29 753	2 762 663	98.0
Sublette -----					Sublette -----	21	24 063	2 786 726	98.9
Niobrara -----					Niobrara -----	22	17 228	2 803 954	99.5
Crook -----					Crook -----	23	14 571	2 818 525	100.0
Natrona -----	1	502 022	502 022	17.8					
Laramie -----	2	392 658	894 680	31.7					
Sweetwater -----	3	249 082	1 143 762	40.6					
Fremont -----	4	196 973	1 340 735	47.6					
Campbell -----	5	187 943	1 528 678	54.2					
Albany -----	6	153 847	1 682 525	59.7					
Uinta -----	7	149 226	1 831 751	65.0					
Shenando -----	8	140 755	1 972 506	70.0					
Park -----	9	136 292	2 108 798	74.8					
Carbon -----	10	120 705	2 229 503	79.1					

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales <sup>2 3</sup> (\$1,000)	Cumulative	
			Sales <sup>2 3</sup> (\$1,000)	Percent of State total				Sales <sup>2 3</sup> (\$1,000)	Percent of State total
<b>Wyoming</b> -----	<b>(X)</b>	<b>2 818 525</b>	<b>2 818 525</b>	<b>100.0</b>	<b>Wyoming—Con.</b>				
Casper -----	1	465 485	465 485	16.5	Douglas -----	13	56 459	2 024 416	71.8
Cheyenne -----	2	345 307	810 792	28.8	Green River -----	14	52 266	2 076 682	73.7
Rock Springs -----	3	184 891	995 683	35.3	Worland -----	15	51 807	2 128 489	75.5
Gillette -----	4	179 158	1 174 841	41.7	Torrington -----	16	42 697	2 171 186	77.0
Laramie -----	5	137 105	1 311 946	46.5	Powell -----	17	38 886	2 210 072	78.4
Sheridan -----	6	125 295	1 437 241	51.0	Buffalo -----	18	34 846	2 244 918	79.6
Evanston -----	7	111 984	1 549 225	55.0	Newcastle -----	19	27 343	2 272 261	80.6
Riverton -----	8	111 377	1 660 602	58.9	Wheatland -----	20	25 745	2 298 006	81.5
Jackson -----	9	98 234	1 758 836	62.4	Kemmerer -----	21	13 029	2 311 035	82.0
Rawlins -----	10	75 084	1 833 920	65.1	Glenrock -----	22	10 616	2 321 651	82.4
Cody -----	11	71 016	1 904 936	67.6	Evansville -----	23	9 996	2 331 647	82.7
Lander -----	12	63 021	1 967 957	69.8	Thermopolis -----	(X)	(D)	(X)	(X)

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were obtained from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census

mailing packages containing the appropriate 1982 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the non-employer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain census-defined unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined unincorporated places

<sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

are no longer shown separately but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses, which were not tabulated as part of the "remainder of county" statistics in previous censuses, being included within the "remainder of county" statistics for 1982.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

**Leased departments**—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Because of these changes in the leased department concepts between 1977 and 1982, the 1977 data were retabulated at the State and United States levels to put them on a comparable basis with the 1982 data. Also, due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

**Nonemployer firms**—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications. For 1982, data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because

many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business. The IRS assigned more generalized kind-of-business classifications in recent years because they could assign them much more quickly than specific codes. Production, at the expense of kind-of-business code quality, has received greater emphasis in recent years because of budget cutbacks, increased emphasis on corresponding quickly with businesses that file taxes, if required, and decreased emphasis on statistics. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040C, the Bureau found that there were proportionately more businesses classified in miscellaneous categories for 1982 than for 1977. Steps are being taken by the Bureau of the Census and the IRS to ensure that data can be published for all establishments by kind of business in subsequent censuses.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects. Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented, for establishments with payroll, by kind-of-business group and, for all establishments, only for total retail trade in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Annual payroll**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Legal form of organization**—The legal form of organization for firms in the mail universe was based on the response to the

organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later retail trade report, Establishment and Firm Size (Including Legal Form of Organization, RC82-1-1, will present data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

## ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

$$\begin{array}{r} 2,972 \text{ (Number of total establishments)} \\ -1,900 \text{ (Number of establishments with payroll)} \\ \hline 1,072 \text{ (Number of establishments without payroll)} \end{array}$$

The sales of the 1,072 establishments is \$27,006 (000).

**Table 1. Summary Statistics for the State: 1982**

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

SIC code	Kind of business	All establishments <sup>1</sup>				Establishments with payroll				
				Unincorporated businesses						Paid employees for pay period including March 12 (number)
		Number	Sales (\$1,000)	Individual proprietorships (number)	Partnerships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	
	Retail trade <sup>2</sup> .....	2 972	771 535	1 593	295	1 900	744 529	105 855	23 434	14 760

For the establishments without payroll, the Bureau of the Census obtains on computer tape limited information extracted from the administrative records of other Federal agencies in conjunction with other information available to the Census Bureau. Classifications for establishments with payroll come from one of the Bureau's mail canvasses. As explained in the "Comparability of 1977 and 1982 Censuses," data are not shown by kind of business for all establishments. Instead, the symbol †† appears to denote that data for all establishments are available only for total retail trade (see Abbreviations and Symbols in the introductory text).

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are characteristic of different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-1-3.)

## Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521)**—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. Establishments not selling to the general public or that are known in the trade as wholesale are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526)**—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

**Mobile home dealers (SIC 527)**—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

## General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department

stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of Department stores (excl. leased depts.) are also presented:

**Conventional department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Frequently have a catalog order desk.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

**Discount or mass merchandising department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.

2. Provide centralized check-out service.

3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.

4. Do not have a catalog order desk.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

**National chain department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order desk.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

**Variety stores (SIC 533)**—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their totals sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

## **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as super-markets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

**Meat and fish (seafood) markets (SIC 542)**—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in Industry 4222.

**Fruit stores and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

**Dairy products stores (SIC 545)**—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries—baking and selling (SIC 5462)**—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

**Retail bakeries—selling only (SIC 5463)**—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

**Miscellaneous food stores (SIC 549)**—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

## **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

**Motor vehicle dealers—new and used cars (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They usually have a service and parts department.

**Motor vehicle dealers—used cars only (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

**Tire, battery, and accessory dealers (SIC 553 pt.)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as used merchandise stores (SIC 5931).

**Other auto and home supply stores (SIC 553 pt.)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

**Boat dealers (SIC 555)**—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

**Recreational and utility trailer dealers (SIC 556)**—Establishments primarily engaged in the retail sale of new and used recreational vehicles, trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527.

**Motorcycle dealers (SIC 557)**—Establishments primarily engaged in the retail sale of new and used motorcycles, motor scooters, and mopeds, including parts and accessories.

**Automotive dealers, n.e.c. (SIC 559)**—Establishments primarily engaged in the retail sale of new and used automotive

vehicles, such as snowmobiles, dunebuggies, and gocarts; aircraft; and new equipment and supplies, not elsewhere classified.

## **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily engaged in selling women's accessories and specialties, such as millinery (ready-to-wear and custom made), blouses, knitwear, hats, foundation garments, underclothing, negligees, robes, hosiery, costume jewelry, gloves, and handbags. (Separate data are shown only at the national level.)

**Children's and infants' wear stores (SIC 564)**—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (SIC 566 pt.)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

**Family shoe stores (SIC 566 pt.)**—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

**Furriers and fur shops (SIC 568)**—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219. (Separate data are shown only at the national level.)

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 568) to individual order.

## **Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, tele-

vision sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

**Drapery, curtain, and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous home furnishing stores (SIC 5719)**—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572)**—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

**Radio and television stores (SIC 5732)**—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

**Record shops (SIC 5733 pt.)**—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

**Musical instrument stores (SIC 5733 pt.)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Restaurants and lunchrooms (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which

sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (alcoholic beverages) (SIC 5813).

**Social caterers (SIC 5812 pt.)**—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Cafeterias (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.)**—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

**Contract feeding (SIC 5812 pt.)**—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen custard stands (SIC 5812 pt.)**—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

## **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug stores (SIC 591 pt.)**—Establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the

basis of their usual trade designation rather than on a strict interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593)**—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

**General line sporting goods stores (SIC 5941 pt.)**—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty line sporting goods stores (SIC 5941 pt.)**—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

**Stationery stores (SIC 5943)**—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944)**—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

**Hobby, toy, and game shops (SIC 5945)**—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946)**—Establishments primarily engaged in the retail sale of cameras, film,

and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

**Gift, novelty, and souvenir shops (SIC 5947)**—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Luggage and leather goods stores (SIC 5948)**—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

**Sewing, needlework, and piece goods stores (SIC 5949)**—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

**Mail order houses (SIC 5961)**—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 25 employees and operated by mail order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, mail order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail order houses.

**Automatic merchandising machine operators (SIC 5962)**—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

**Direct selling establishments (SIC 5963)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

**Fuel and ice dealers, n.e.c. (SIC 5982)**—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Fuel oil dealers (SIC 5983)**—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

**Cigar stores and stands (SIC 5993)**—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and

smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994)**—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Miscellaneous retail stores, n.e.c. (SIC 5999)**—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are optical goods stores, pet shops, typewriter stores, and other retail stores.

# APPENDIX B.

## General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

### 1982 CENSUS OF RETAIL TRADE

O.M.B. APPROVAL NO. 0607-0371: EXPIRES 12/84

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO  
**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, Indiana 47134

**DUE DATE: FEBRUARY 15, 1983**

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**Note** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5801

Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.

**Item 1 — EMPLOYER IDENTIFICATION NUMBER**  
Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES (9 digits)

2 ☐ NO — Enter current EI No. →

**Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT**  
Answer items a, b, c, and d

**NOTE:** P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change.

NUMBER AND STREET		
CITY, TOWN, VILLAGE, ETC.	STATE	ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES 3 ☐ No legal boundaries  
2 ☐ NO 4 ☐ Don't know

c. Type of municipality where physically located

096 1 ☐ City, village, or borough 3 ☐ Other or don't know  
2 ☐ Town or township

d. Name of county where physically located

**Item 3 — OPERATIONAL STATUS**

Number of months

a. How many months during 1982 did this firm or organization actively operate this establishment?

002

b. Mark (X) the ONE box which best describes this establishment at the end of 1982.

001 1 ☐ In operation  
2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — Give date →

4 ☐ Sold or leased to another operator — Give date at right → AND enter name, etc., below

Figures only

Month	Day	Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

**Item 4 — ORGANIZATIONAL STATUS** — Mark (X) the ONE box which best describes this establishment during 1982.

- 003 1 ☐ Individual proprietorship  
2 ☐ Partnership  
3 ☐ Cooperative association (taxable)  
4 ☐ Cooperative association (tax-exempt)  
5 ☐ Government — Specify \_\_\_\_\_  
6 ☐ Corporation (Do not mark if any form of cooperative association.)  
9 ☐ Other — Specify \_\_\_\_\_

**HOW TO REPORT DOLLAR FIGURES**

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either

• Preferred  
• Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	628

**Item 5 — DOLLAR VOLUME OF BUSINESS IN 1982**

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil. Thou. Dol.

010

**Item 6 — PAYROLL AND EMPLOYMENT**

Mil. Thou. Dol.

030

a. Payroll in 1982, before deductions

(1) Total ANNUAL payroll

031

(2) FIRST QUARTER payroll

b. Employment in 1982

Number

032

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

**NOTE**

Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.

**Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION**

a. Is this company owned or controlled by another company?

ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE

097 1 ☐ YES →  
2 ☐ NO

EI No. (9 digits)

--	--	--	--	--	--	--	--	--

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →

Item 13 - OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION - Continued													
b. Does this company own or control any other company or companies? 098 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE EI No. (9 digits) <table border="1" style="display: inline-table;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table>											
c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982? → <table border="1" style="display: inline-table;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table>											If more than one, provide the physical location address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.		
1	NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.	2	NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.		
	KIND-OF-BUSINESS DESCRIPTION	Sales	081				Sales	081					
		Annual payroll	082					Annual payroll	082				
		Census use	088					Census use	088				
3	NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.	4	NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.		
	KIND-OF-BUSINESS DESCRIPTION	Sales	081				Sales	081					
		Annual payroll	082					Annual payroll	082				
		Census use	088					Census use	088				

# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211	Lumber and other building materials dealers.....	5201	5712	Furniture stores.....	5701
5231	Paint, glass, and wallpaper stores.....	5202	5713	Floor covering stores.....	5704
5251	Hardware stores.....	5203	5714	Drapery, curtain, and upholstery stores.....	5705
5261	Retail nurseries, lawn and garden supply stores....	5204	5719	Miscellaneous home furnishing stores.....	5705
5271	Mobile home dealers.....	5205	5722	Household appliance stores.....	5702
			5732	Radio and television stores.....	5702
			5733 pt.	Record shops.....	5703
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Musical instrument stores.....	5703
5311 pt.	Conventional department stores.....	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores...	5301	5812 pt.	Restaurants and lunchrooms.....	5801
5311 pt.	National chain department stores.....	5301	5812 pt.	Social caterers.....	5801
5331	Variety stores.....	5302	5812 pt.	Cafeterias.....	5801
5399	Miscellaneous general merchandise stores.....	5301	5812 pt.	Refreshment places.....	5801
			5812 pt.	Contract feeding.....	5802
54	FOOD STORES		5812 pt.	Ice cream, frozen custard stands.....	5801
5411	Grocery stores.....	5400	5813	Drinking places (alcoholic beverages).....	5801
5423	Meat and fish (seafood) markets.....	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit stores and vegetable markets.....	5400	5912 pt.	Drug stores.....	5901
5441	Candy, nut, and confectionery stores.....	5400	5912 pt.	Proprietary stores.....	5901
5451	Dairy products stores.....	5400	5921	Liquor stores.....	5902
5462	Retail bakeries--baking and selling.....	5400	5931	Used merchandise stores.....	5903
5463	Retail bakeries--selling only.....	5400	5941 pt.	General line sporting goods stores.....	5904
5499	Miscellaneous food stores.....	5400	5941 pt.	Specialty line sporting goods stores.....	5904
			5942	Book stores.....	5905
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5943	Stationery stores.....	5905
5511	Motor vehicle dealers--new and used cars.....	5501	5944	Jewelry stores.....	5906
5521	Motor vehicle dealers--used cars only.....	5501	5945	Hobby, toy, and game shops.....	5907
5531 pt.	Tire, battery, and accessory dealers.....	5502	5946	Camera and photographic supply stores.....	5908
5531 pt.	Other auto and home supply stores.....	5502	5947	Gift, novelty, and souvenir shops.....	5905
5541	Gasoline service stations.....	5504	5948	Luggage and leather goods stores.....	5905
5551	Boat dealers.....	5503	5949	Sewing, needlework, and piece goods stores.....	5909
5561	Recreational and utility trailer dealers.....	5503	5961 pt.	Department store merchandise--mail order.....	5910
5571	Motorcycle dealers.....	5503	5961 pt.	General merchandise, n.e.c.--mail order.....	5910
5599	Automotive dealers, n.e.c.....	5503	5961 pt.	Other mail-order houses.....	5910
			5962	Automatic merchandising machine operators.....	5802
56	APPAREL AND ACCESSORY STORES		5963 pt.	Furniture, home furnishings, equipment--direct selling.....	5910
5611	Men's and boys' clothing and furnishings stores....	5601	5963 pt.	Mobile food service--direct selling.....	5910
5621	Women's ready-to-wear stores.....	5601	5963 pt.	Books and stationery--direct selling.....	5910
5631	Women's accessory and specialty stores.....	5601	5963 pt.	Other direct selling.....	5910
5641	Children's and infants' wear stores.....	5601	5982	Fuel and ice dealers, n.e.c.....	5911
5651	Family clothing stores.....	5601	5983	Fuel oil dealers.....	5911
			5984	Liquefied petroleum gas (bottled gas) dealers.....	5911
5661 pt.	Men's shoe stores.....	5602	5992	Florists.....	5912
5661 pt.	Women's shoe stores.....	5602	5993	Cigar stores and stands.....	5902
5661 pt.	Children's and juveniles' shoe stores.....	5602	5994	News dealers and newsstands.....	5902
5661 pt.	Family shoe stores.....	5602	5999 pt.	Optical goods stores.....	5913
5681	Furriers and fur shops.....	5601	5999 pt.	Pet shops.....	5914
			5999 pt.	Typewriter stores.....	5905
5699	Miscellaneous apparel and accessory stores.....	5601	5999 pt.	Other retail stores, n.e.c.....	5916



## APPENDIX D.

### Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

#### Standard Metropolitan Statistical Areas

---

SMSA and definition

---

Casper, Wyo.<sup>1</sup>  
Natrona County, Wyo.

---

<sup>1</sup>New SMSA since 1977 Economic Censuses.



# APPENDIX E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982

[For the retail trade total, data are shown for all establishments. Data for individual retail kinds of business are shown only for establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business	Percent of sales—		SIC code	Kind of business	Percent of sales—	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>Retail trade<sup>3</sup> 4</b> -----	1	0	57	<b>Furniture, home furnishings, and equipment stores</b> -----	2	1
52	<b>Building materials, hardware, garden supply, and mobile home dealers</b> -----	1	0	5712	Furniture stores -----	1	0
521, 3	Building materials and supply stores -----	1	0	5713, 4, 9	Home furnishing stores -----	3	1
521	Lumber and other building materials dealers -----	1	0	5713	Floor covering stores -----	4	1
523	Paint, glass, and wallpaper stores -----	4	1	5714	Drapery, curtain, and upholstery stores -----	2	2
525	Hardware stores -----	0	0	5719	Miscellaneous home furnishing stores -----	3	1
526	Retail nurseries, lawn and garden supply stores -----	2	0				
527	Mobile home dealers -----	2	1	572	Household appliance stores -----	1	0
53	<b>General merchandise group stores</b> -----	0	1	573	Radio, television, and music stores -----	2	1
531	Department stores (incl. leased depts.) <sup>5</sup> 6 -----	0	0	5732	Radio and television stores -----	2	1
531	Department stores (excl. leased depts.) <sup>5</sup> -----	(D)	(D)	5733	Music stores -----	0	2
531 pt.	Conventional <sup>5</sup> -----	(D)	(D)	5733 pt.	Record shops -----	0	4
531 pt.	Discount or mass merchandising <sup>5</sup> -----	0	0	5733 pt.	Musical instrument stores -----	0	0
531 pt.	National chain <sup>5</sup> -----	(D)	(D)	58	<b>Eating and drinking places</b> -----	1	1
533	Variety stores -----	0	0	5812	Eating places -----	1	1
539	Miscellaneous general merchandise stores -----	0	2	5812 pt.	Restaurants and lunchrooms -----	2	1
54	<b>Food stores</b> -----	0	0	5812 pt.	Cafeterias -----	1	0
541	Grocery stores -----	0	0	5812 pt.	Refreshment places -----	1	2
542	Meat and fish (seafood) markets -----	2	1	5812 pt.	Other eating places -----	0	1
546	Retail bakeries -----	2	2	5813	Drinking places (alcoholic beverages) -----	2	1
5462	Retail bakeries—baking and selling -----	(D)	(D)	591	<b>Drug and proprietary stores</b> -----	1	0
5463	Retail bakeries—selling only -----	(D)	(D)	591 pt.	Drug stores -----	1	0
543, 4, 5, 9	Other food stores -----	1	5	591 pt.	Proprietary stores -----	0	1
543	Fruit stores and vegetable markets -----	(D)	(D)				
544	Candy, nut, and confectionery stores -----	2	0	59 ex. 591	<b>Miscellaneous retail stores</b> -----	1	1
545	Dairy products stores -----	0	0	592	Liquor stores -----	1	0
549	Miscellaneous food stores -----	(D)	(D)	593	Used merchandise stores -----	2	3
55 ex. 554	<b>Automotive dealers</b> -----	1	0	594	Miscellaneous shopping goods stores -----	2	1
551	Motor vehicle dealers—new and used cars -----	1	0	5941	Sporting goods stores and bicycle shops -----	1	1
552	Motor vehicle dealers—used cars only -----	1	0	5941 pt.	General line sporting goods stores -----	1	1
553	Auto and home supply stores -----	1	0	5941 pt.	Specialty line sporting goods stores -----	1	2
553 pt.	Tire, battery, and accessory dealers -----	1	0				
553 pt.	Other auto and home supply stores -----	3	1	5942	Book stores -----	3	3
555, 6, 7, 9	Miscellaneous automotive dealers -----	1	0	5943	Stationery stores -----	1	0
555	Boat dealers -----	(D)	(D)	5944	Jewelry stores -----	1	1
556	Recreational and utility trailer dealers -----	0	0	5945	Hobby, toy, and game shops -----	5	1
557	Motorcycle dealers -----	1	0	5946	Camera and photographic supply stores -----	1	4
559	Automotive dealers, n.e.c. -----	(D)	(D)	5947	Gift, novelty, and souvenir shops -----	2	1
554	<b>Gasoline service stations</b> -----	1	0	5948	Luggage and leather goods stores -----	4	0
				5949	Sewing, needlework, and piece goods stores -----	4	0
56	<b>Apparel and accessory stores</b> -----	1	1	596	Nonstore retailers -----	0	0
561	Men's and boys' clothing and furnishings stores -----	2	0	5961	Mail order houses -----	0	0
562, 3, 8	Women's clothing and specialty stores and furriers -----	1	0	5962	Automatic merchandising machine operators -----	3	0
562	Women's ready-to-wear stores -----	1	0	5963	Direct selling establishments -----	1	4
563, 8	Women's accessory and specialty stores and furriers -----	3	0	598	<b>Fuel and ice dealers</b> -----	1	1
565	Family clothing stores -----	0	1	5983	Fuel oil dealers -----	(D)	(D)
566	Shoe stores -----	1	1	5984	Liquefied petroleum gas (bottled gas) dealers -----	0	1
566 pt.	Men's shoe stores -----	(D)	(D)	5982	Fuel and ice dealers, n.e.c. -----	(D)	(D)
566 pt.	Women's shoe stores -----	2	1	5992	Florists -----	2	0
566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)	5993	Cigar stores and stands -----	0	4
566 pt.	Family shoe stores -----	1	1	5994	News dealers and newsstands -----	0	0
564, 9	Other apparel and accessory stores -----	4	2	5999	Miscellaneous retail stores, n.e.c. -----	2	0
564	Children's and infants' wear stores -----	1	3	5999 pt.	Optical goods stores -----	1	0
569	Miscellaneous apparel and accessory stores -----	8	1	5999 pt.	Pet shops -----	3	0
				5999 pt.	Typewriter stores -----	4	0
				5999 pt.	Other miscellaneous retail stores, n.e.c. -----	1	0

Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

<sup>1</sup>Includes sales information obtained from administrative records of other Federal agencies.

<sup>2</sup>Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

<sup>3</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>4</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>5</sup>Includes sales from catalog order desks.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



## **APPENDIX F. Geographic Notes**

There are no geographic notes for the State of Wyoming.



# data user

## news

U.S. Department of Commerce  
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### Credit Card Orders Only

Total charges \$ \_\_\_\_\_ Fill in the boxes below.

Credit  
Card No. \_\_\_\_\_

Expiration Date  
Month/Year \_\_\_\_\_

Order No. \_\_\_\_\_

Name—first, last \_\_\_\_\_

Company name or additional address line \_\_\_\_\_

Street address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

ZIP code \_\_\_\_\_

(or Country) \_\_\_\_\_

### For Office Use Only

Quantity	Charges
.....	Enclosed .....
.....	To be mailed .....
.....	Subscriptions .....
.....	Postage .....
.....	Foreign handling .....
.....	MMOB .....
.....	OPNR .....
.....	UPNS .....
.....	Discount .....
.....	Refund .....

PLEASE PRINT OR TYPE



# PUBLICATION PROGRAM

## 1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

### Final Reports

#### Geographic area series—52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

#### Major retail center series—51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

#### Industry series—56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

### Final Report Volumes

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

### Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

### Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

## OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

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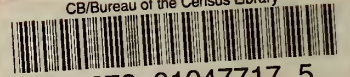
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